

Looking Back

In Chico State's 134-year history, a lot about the University's identity has changed—including our name (three times!) as well as our logos and seals. Looking back, our visuals have evolved just as we have as an institution, from a regional teaching school to a comprehensive university with a global reach. This August, Chico State unveiled a new visual identity that draws on our roots while keeping our eyes on the future. Learn more about the new look on p. 6.

