Subject: Save the Date! Chico State Giving Day Is Back March 3

From: President Gayle Hutchinson

Audience: Giving Day 2020 Donors (1,647)

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Katherine, it's time once again to show how 'Cats give back! Chico State Giving Day returns on Wednesday, March 3. That's 24 hours for you to make a difference for causes across campus.

We are so grateful for your gift last year to support the Gateway Science Museum. Thanks to donors like you, more than \$330,000 was raised for student scholarships, field trips, needed supplies, access to services, and so much more.

We're counting on you to help make this year **the biggest Giving Day yet!** Gifts to any area of any amount count, and with over 80 featured causes, we know you'll find one to match your passion. Browse our causes by area of interest or click to view them all.



**Athletics & Sport Clubs** 



**Community Engagement** 



**Equity, Diversity, & Inclusion** 









Chico State Fund—"Greatest Needs"

Visit <a href="https://www.csuchico.edu/giving-day">www.csuchico.edu/giving-day</a> to see all the ways you can give back. See you March 3!

**Explore Giving Day** 











California State University, Chico

# 400 West First St. Chico, CA 95929

Subject: Katherine, show how #CatsGiveBack on Giving Day!

From: Wildcat Athletics

**Audience:** Past Athletics Supporters (5,161)





Hey Wildcat Family,

The pandemic has drastically affected many individuals, organizations, and athletic departments like ours. Yet, the Wildcat Family remains strong. We've stuck together amid the challenges of COVID-19, including decreased state budgets and a lack of revenue from hosting sporting events that has greatly impacted Chico State Athletics.

As we look forward to resuming play, we are unsure if our greatest needs will be scholarships or operational resources, but we do know the needs will be significant. We want to make sure our teams come back ready to compete for championships and continue to provide an amazing student-athlete experience.

For that, we need your help. Please join us for **Chico State Giving Day on March 3** to support our 13 teams and give our 356 student-athletes the best possible chance to succeed athletically and academically.

Give to one or more of your favorite teams today and help spread the world
—'Cats give back on Chico State Giving Day!







# **Baseball**

### Men's Basketball

#### Women's Basketball



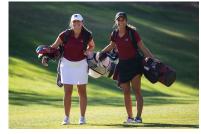




**Men's Cross Country** 

**Women's Cross Country** 

Men's Golf







Women's Golf

Men's Soccer

Women's Soccer







**Softball** 

Men's Track and Field

**Women's Track and Field** 







**Strength and Conditioning** 

# **Give Now**

Learn more about Chico State Giving Day and see all of the participating causes by visiting <a href="www.csuchico.edu/giving-day">www.csuchico.edu/giving-day</a>.



California State University, Chico 400 West First St. Chico, CA 95929

Subject: Today's the day! Join us for Chico State Giving Day!

**From:** President Gayle Hutchinson **Audience:** Full Mailing List (63,818)

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The clock has struck midnight, and Chico State Giving Day is officially here! We have just 24 hours to make a difference and show how #CatsGiveBack. Give now and spread the word—any gift to any area until 11:59 p.m. counts!

You can help us make this year **the biggest Giving Day yet!** Browse our causes by area of interest or click to view them all.



**Community Engagement** 



**Equity, Diversity, & Inclusion** 



**Scholarships & Awards** 



**Sport Clubs & Athletics** 



**Student & Program Support** 



Sustainability & the Environment



#### **Chico State Fund—"Greatest Needs"**

Throughout Giving Day, you also can double your impact by helping us unlock nearly \$100,000 in matching gifts made possible by generous supporters—check out all of the challenges.

Lastly, I invite you to join me on <u>Chico State's Facebook page</u> at noon today for a special LIVE update on the day's progress and challenge winners, and a chance to hear from some of our amazing causes.

**Explore Giving Day** 

Together, we will transform lives!

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Gayle Hutchinson, President California State University, Chico

P.S. Your Giving Day gift is also a part of <u>Transform Tomorrow | The Campaign for Chico State</u>. Thank you!

If you've already given, thank you! In the spirit of Chico State Giving Day, you may receive emails from other Chico State programs during these 24 hours. Please forgive our enthusiasm—it's for a good cause! Giving Day hours: March 3, midnight to 11:59 p.m.



California State University, Chico 400 West First St. Chico, CA 95929

Subject: Join us for Donation Power Hour 7-8 p.m. PST

From: President Gayle Hutchinson

Audience: Faculty and Staff (1,938)

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There's still time to be part of Chico State Giving Day—gifts of any amount have a HUGE impact—boosting the good deeds and great leaps of our outstanding students, faculty, research, and public service programs!

# If you have already given today, thank you.

If not, you have until midnight on the West Coast to join the thousands of Wildcats around the world making a difference right now.



There are several challenge matches remaining! Join us for a donation **Power Hour 7–8 p.m.** when all gifts are matched up to \$2,000 AND the cause that receives the most gifts during this hour **earns an extra \$250** toward their fund!

Your donation will also help unlock the total gift challenges—2,000 gifts unlocks \$10,000 and 3,000 unlocks \$20,000. Check our progress!

Thank you for supporting Chico State,

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Gayle Hutchinson, President California State University, Chico

P.S. Your Giving Day gift is also a part of <u>Transform Tomorrow | The Campaign for Chico State</u>. Thank you!

In the spirit of Chico State Giving Day, you may receive a few emails during these 24 hours. Please forgive our enthusiasm—it's for a good cause! Giving Day hours: March 3, midnight to 11:59 p.m.



California State University, Chico 400 West First St. Chico, CA 95929

**Subject:** Thanks to you, Chico State Giving Day was the biggest ever!

**From:** President Gayle Hutchinson Audience: Full Mailing List (63,818)

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Wow! We're still counting, but we know **our Wildcat family gave at least 2,200 gifts for a total of more than \$400,000 yesterday!** We are beyond grateful—**thank you**. These gifts will go a long way in our mission to transform lives through education, applied research, and public services.

March 3 might be over, but there's still time for your gift to count for Giving Day!

There's a lot going on in the world and maybe you meant to give . . . you were going to get to it later and forgot . . . sometimes, we're just running late. Well, I get it. That's why I'm pleased to announce one last matching gift opportunity—The Late to Class Challenge!

A generous alumna has offered to *personally match* every gift that comes in **TODAY (until 11:59 p.m., March 4) dollar for dollar up to \$5,000.** That's right, you show up late and the Wildcat family's still going to double your impact!

Don't miss out on this opportunity and your chance to make a difference for current and future Wildcats by supporting the people and programs that make Chico State special.

**Give Now** 

Thanks for proving once again that 'Cats Give Back!

Gayle Hutchinson, President California State University, Chico

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California State University, Chico 400 West First St. Chico, CA 95929

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