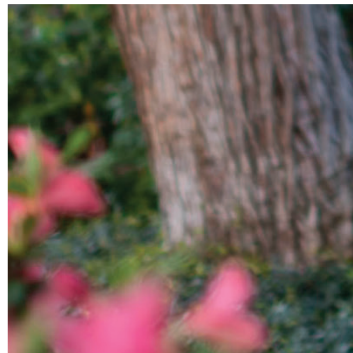


## University Foundation Endowment Match Challenge

### Make your gift go farther.

For a limited time, the Board of Governors has a generous matching offer for all new endowments.

- Any new endowment gift will be enhanced with a 20 percent match.
- All new endowment cash gifts of \$25,000 or more are eligible.
- Endowments can be designated for a specific department, college, or program.
- Gifts must be made by June 30, 2021.



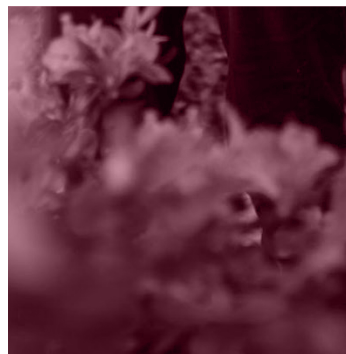
**“This endowment pays it forward. I was helped, and now I’m helping. These students have been helped, and they will have the chance to help when they are established. And that’s how we will grow.”**

— **Clifford Cannon**, who endowed the Joanne Adams Memorial Scholarship in 2021

Clifford Cannon and his siblings were among the first to participate in the Endowment Challenge Program. With a gift of \$25,000, he and his siblings ensured their mother, retired anthropology professor Joanne Adams, will always be remembered at Chico State and that students who share her passion will have financial support to pursue their dreams.

For more information, contact  
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TOGETHER,  
WE CAN  
SHAPE THE  
FUTURE FOR  
GENERATIONS  
TO COME.



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**TOMORROW**  
THE CAMPAIGN FOR CHICO STATE

[www.csuchico.edu/transformtomorrow](http://www.csuchico.edu/transformtomorrow)