



# TOWER SOCIETY GOLD UPDATE

CELEBRATING OUR

# Best Year

IN UNIVERSITY HISTORY!

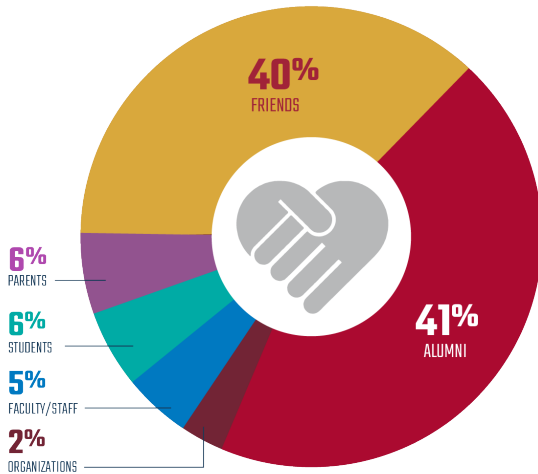
## YEAR-END FUNDRAISING UPDATE

July 1, 2020–June 30, 2020

TOTAL RAISED SINCE JULY 1, 2020

# \$17,000,511

### WHO DONATED TO CHICO STATE THIS YEAR?

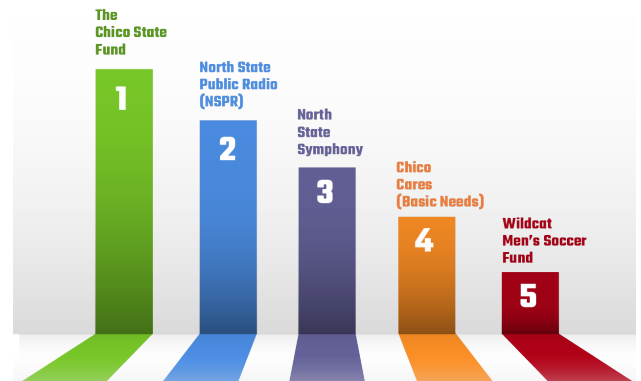


### TOP DESIGNATIONS BY DOLLAR AMOUNT



1. Big Chico Creek Ecological Reserves
2. Center for Regenerative Agriculture and Resilient Systems
3. Wesley & Phyllis Dempsey Family Endowment in Memory of David P. Dempsey
4. Grimm Unitrust
5. Louise & Alfred Johnson Memorial Endowment

### TOP DESIGNATIONS BY NUMBER OF DONORS

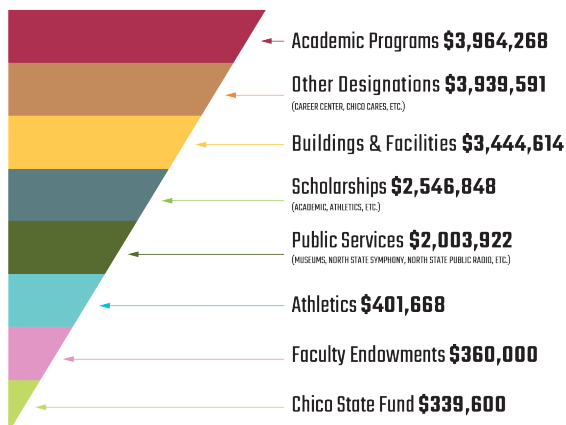


693 TOWER MEMBERS GAVE **\$10,965,706**

176 TOWER GOLD MEMBERS GAVE **\$54,013**

Tower Society members give \$1,500 or more annually to programs across campus. Graduates of the Last Decade (GOLD) members can join for \$150 or more annually.

### WHAT DONORS SUPPORTED THIS YEAR



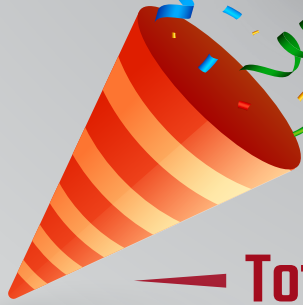
### DONORS BY GEOGRAPHY



**WE DID IT!**

Our Campaign has Successfully Closed

*Thank You*



— Total Raised During Our Campaign —

**\$106,576,316**

This includes cash, and multiyear and deferred pledges.

With your generous support we've exceeded our goal, raising more than \$106 million for three priorities:



**1** **EMPOWER STUDENT SUCCESS**  
THROUGH ANNUAL GIVING



**2** **RENOVATE & BUILD**  
CUTTING-EDGE  
LEARNING SPACES



**3** **INVEST IN PEOPLE**  
BY ESTABLISHING  
ENDOWMENTS FOR  
SCHOLARSHIPS, FACULTY  
SUPPORT, AND PROGRAMS