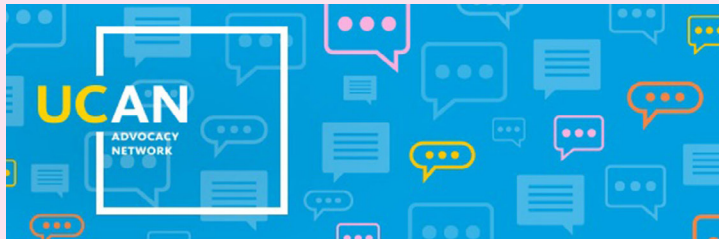


UCAN Advice Campaign

EMAIL



Sarah,

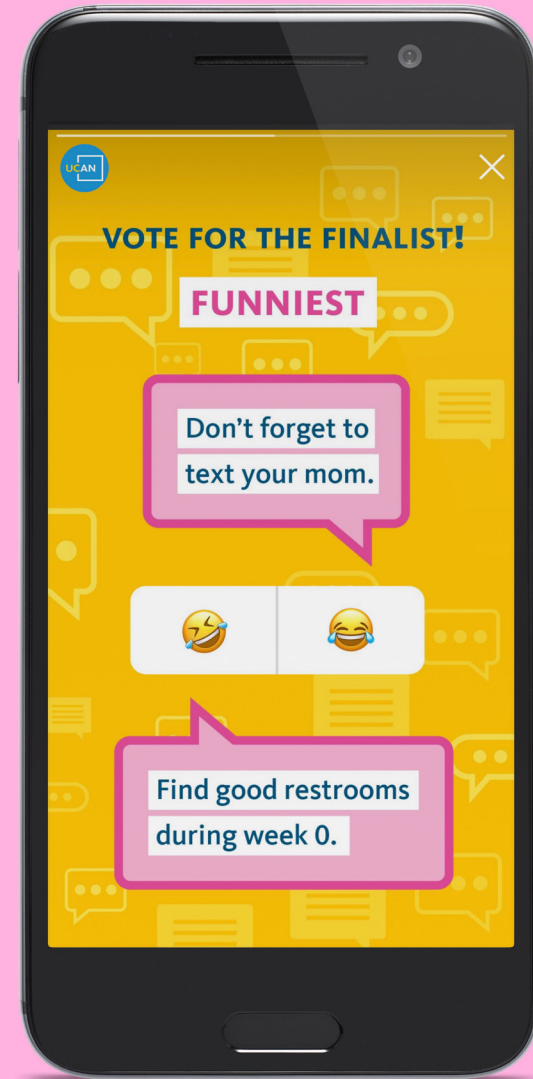
If you could offer **6 words of wisdom** to an incoming UC student, what would they be? A student's first days at college can be both thrilling and intimidating. On top of it, this class of students will have largely been remote for the last year and a half. Will you help us show our incoming students that we're here to help them succeed? As new students arrive on campus, we want to share tips and tricks that can help ease them into college and make their first year at UC a truly special time.

The form has a blue background with speech bubble icons. It includes a text input field with the placeholder text "Share your 6 words of wisdom" and a yellow "SUBMIT ADVICE" button. Below the input field, the text "Don't let fear hold you back." is visible, followed by a cursor. The "SUBMIT ADVICE" button is yellow with black text.

To spice things up, we're going to turn this into a competition. Our community of advocates will submit advice and then vote for their favorites on [Instagram](#). Three winners will receive a \$50 gift card!

Submit your advice by September 15, 2021 11:59pm PST. Our team will select the finalists, and you'll have a chance to vote for the winners in an upcoming Instagram story poll.

INSTAGRAM



UCAN Advice Campaign

INSTAGRAM CONTEST FINALISTS

