

1623 Brewing story and video on social media:



<https://www.facebook.com/1623brewing/posts/1879997292177507>

As of 5/10 at 9 a.m.:

- 94 “likes” and “loves”
- 7 comments
 - “Great story!”
 - “Awesome interview”
 - “What a great story!”
- 20 shares
 - “I’m not crying you are.”
 - “What an amazing story.”



<https://www.facebook.com/michael.mckelvin/posts/10219786443237568>

As of 5/10 at 9 a.m.:

- 105 “likes” and “loves”
- 32 comments

- “Great media for your company!”
- “You made me cry at the end.”
- “Great video.”
- “Very nice and so cool.”
- “Great story!”
- “Hell yea!”
- “Mike, you got me all choked up...”
- “Awesome video.”
- 4 shares

As of 5/10 at 9 a.m.:

- 271 views of the video on YouTube (before it was even pushed public, which I did later this morning)