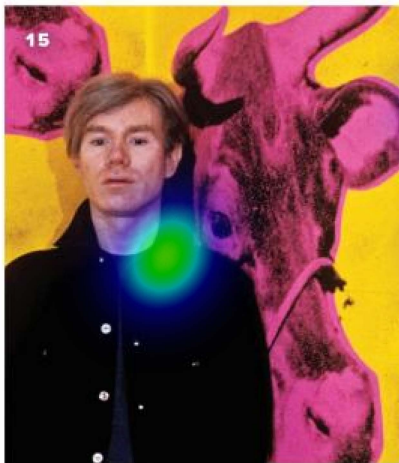


# ALL Responses

Buzz Magazine 2021

April 5, 2021 2:25 PM EDT

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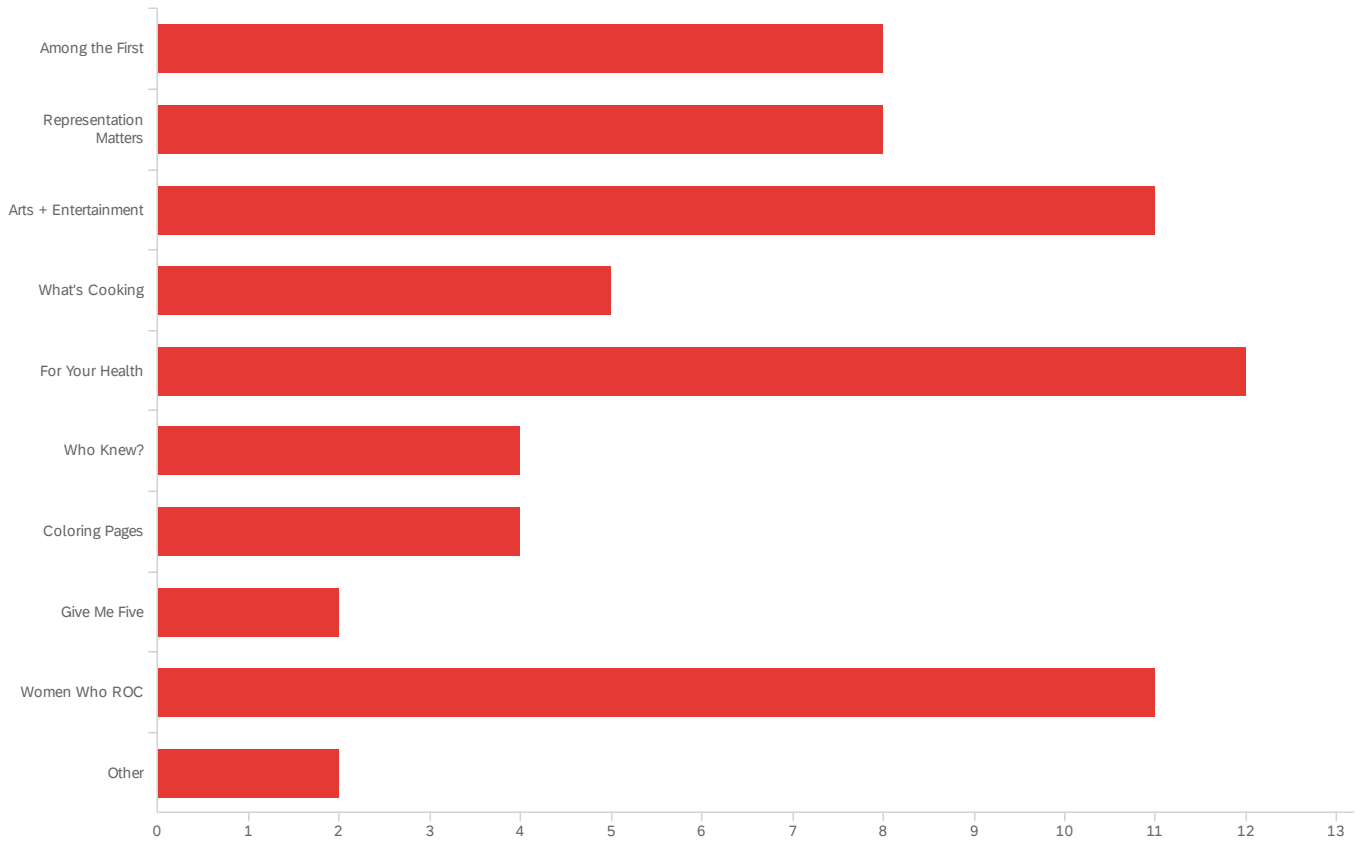
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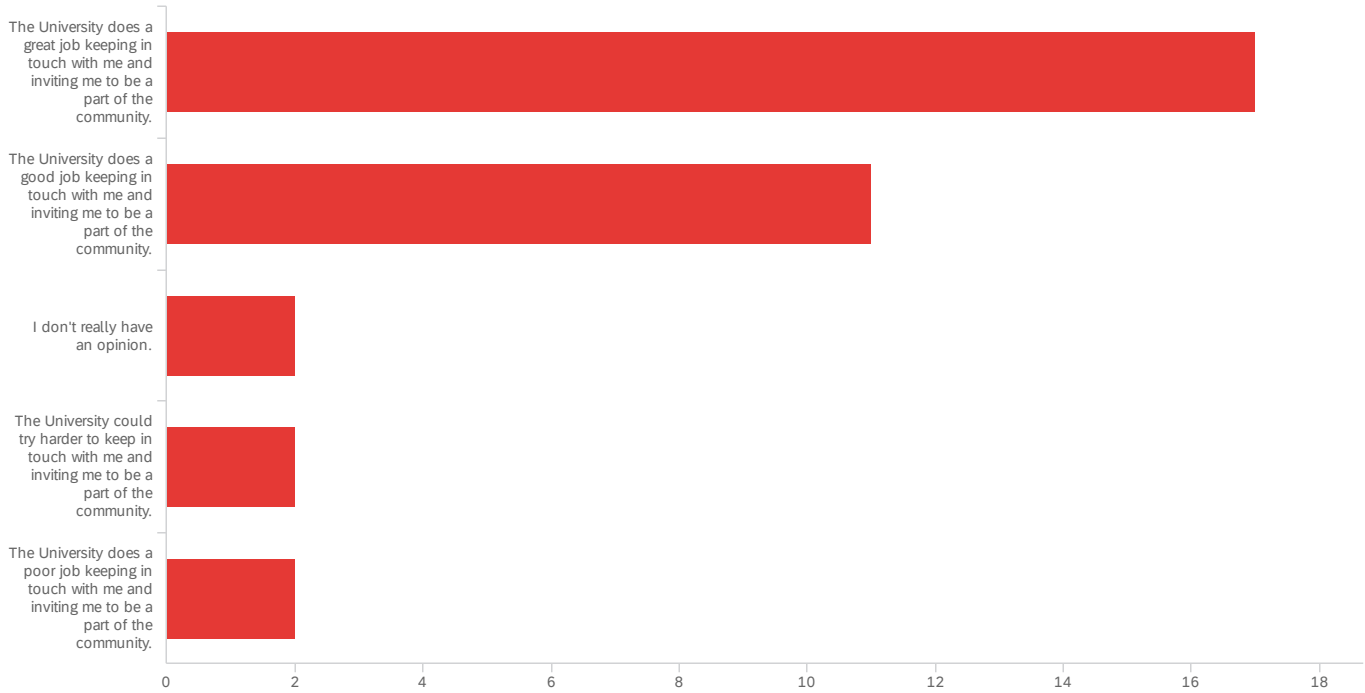
**ON THE COVER:** The University's flower, a dandelion, and our mascot, a yellowjacket, represent strength and resilience. *Illustration by Chris Lyons.*

Q2 - On this table of contents, please click on the two items you enjoyed the most. -

## Regions



### Q3 - How do you rate the University's efforts to stay connected with its alumni, parents and friends?



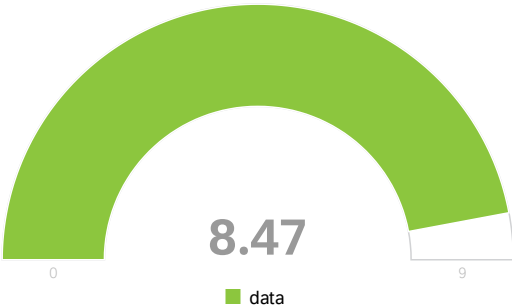
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How do you rate the University's efforts to stay connected with its alumni, parents and friends?	1.00	6.00	1.91	1.31	1.73	34

#	Field	Choice Count
1	The University does a great job keeping in touch with me and inviting me to be a part of the community.	50.00% 17
2	The University does a good job keeping in touch with me and inviting me to be a part of the community.	32.35% 11
3	I don't really have an opinion.	5.88% 2
4	The University could try harder to keep in touch with me and inviting me to be a part of the community.	5.88% 2
6	The University does a poor job keeping in touch with me and inviting me to be a part of the community.	5.88% 2
		34

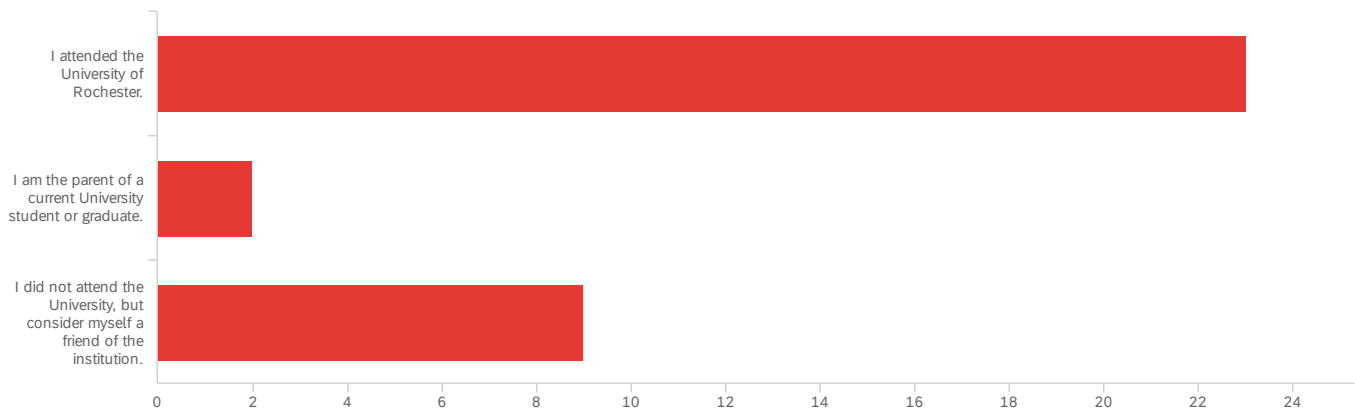
Showing rows 1 - 6 of 6

Q5 - How would you currently describe your overall attitude toward the University of Rochester?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Drag the slider below to indicate what your opinion is	3.00	10.00	8.47	1.87	3.48	34



## Q9 - Please select your primary affiliation with the University of Rochester.

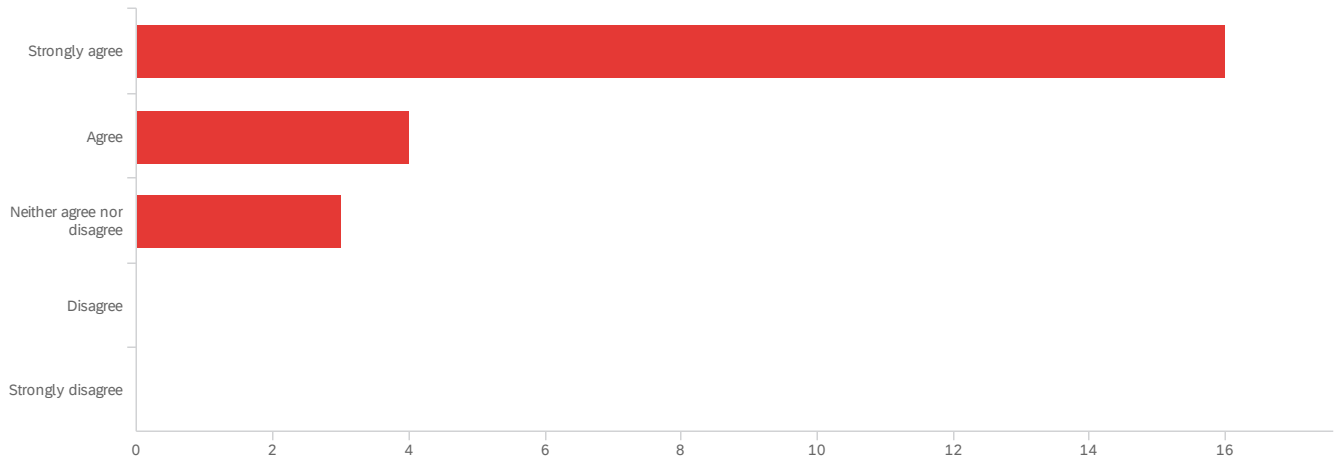


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please select your primary affiliation with the University of Rochester.	1.00	4.00	1.85	1.31	1.71	34

#	Field	Choice Count
1	I attended the University of Rochester.	67.65% 23
2	I am the parent of a current University student or graduate.	5.88% 2
4	I did not attend the University, but consider myself a friend of the institution.	26.47% 9
		34

Showing rows 1 - 4 of 4

Q8 - Please share how much you agree or disagree with the following statement: My overall experience while attending the University of Rochester created a strong and lasting positive impact on my life.



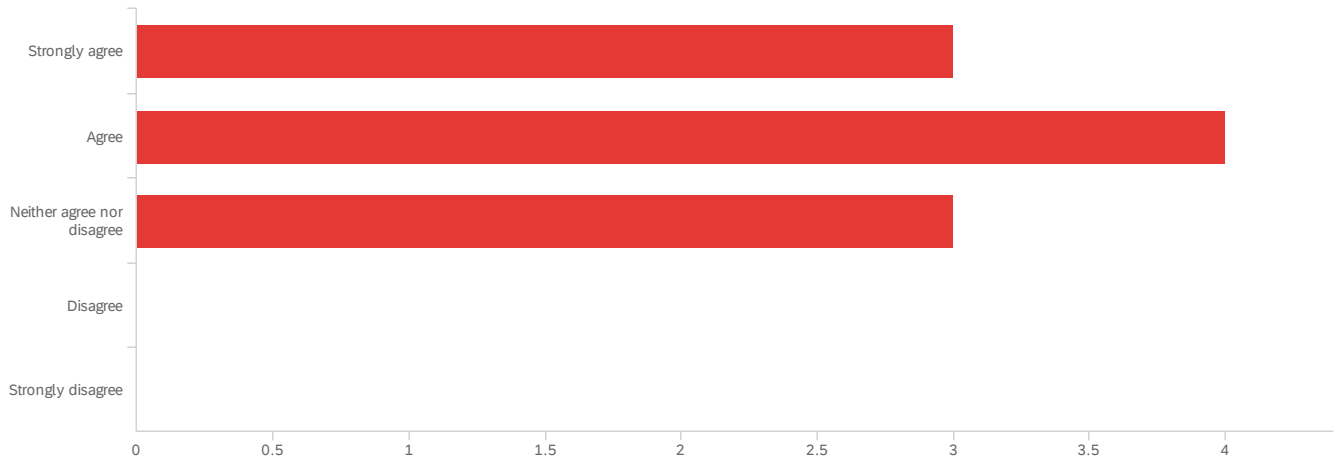
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please share how much you agree or disagree with the following statement: My overall experience while attending the University of Rochester created a strong and lasting positive impact on my life.	1.00	3.00	1.43	0.71	0.51	23

#	Field	Choice Count
1	Strongly agree	69.57% 16
2	Agree	17.39% 4
3	Neither agree nor disagree	13.04% 3
4	Disagree	0.00% 0
5	Strongly disagree	0.00% 0
		23

Showing rows 1 - 6 of 6

Q10 - Please share how much you agree or disagree with the following statement: My

overall experience with the University of Rochester has been meaningful and positive.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please share how much you agree or disagree with the following statement: My overall experience with the University of Rochester has been meaningful and positive.	1.00	3.00	2.00	0.77	0.60	10

#	Field	Choice Count
1	Strongly agree	30.00% 3
2	Agree	40.00% 4
3	Neither agree nor disagree	30.00% 3
4	Disagree	0.00% 0
5	Strongly disagree	0.00% 0
		10

Showing rows 1 - 6 of 6

Q6 - We value your opinions. If you have any additional feedback for the University (positive or negative) please share it in the space below. If you would like someone from the University to contact you about it, please provide your name, email address and/or preferred phone number with us. Thank you!

Feedback	Name	Email Address	Preferred Phone Number
<p>What a wonderful new addition to our mailbox!! Oren and I are both impressed. He even brought it up unprompted at breakfast this morning. The first issue of the University of Rochester Buzz Magazine is superb. It seems fresh, young, welcoming, digestible, and fun. I love the format, pictures, short stories, activities, and most importantly the diversity! I had to search for a person that looked like me...and that is super exciting to me!!! This inaugural issue live up to the tagline, "good things for alumni and friends." Well done. Can't wait for the next one. Best Noah</p>	N/A	N/A	N/A
<p>This was more engaging than the regular Rochester Review. It was great to see former class and hall-mate Gail Lione featured, too.</p>	Cynt hia Rau ker Rigb y	<a href="mailto:gynerigby@hotmail.com">gyne rigby @ho tmal .com</a>	5026 4583 44
<p>This publication was absolutely perfect. A quick read through relevant articles and interesting opportunities. Thank you. And I loved the paper stock choice.</p>	N/A	N/A	N/A
<p>Thinking of all of you up there ...especially the entire Development / Institutional Advancement Team. What a drastic change it is for this whole department. I Zoom with other colleagues frequently and some of the stories are unbelievable and sad. Also Admissions for coming year ,hearing stories from a CA. grandson who is a potential Freshman ...Where ??? not known yet ?? But...you know all that ....I hope you and family remained safe and healthy ....surviving .....The end is in sight. Hope you're vaccinated ! I am ...in anticipation of a "NORMAL " summer. The new publication / format of BUZZ is great !!! I enjoyed the contents, layout and choice of specific articles. all very current and identifiable with this past Covid year and experiences most of us have endured, ....including the recipes!!!... Good Luck with BUZZ....I look forward to future editions.....and maybe a Lemon Drop cocktail with you ...here at a NYC event..... before the end of 2021 !! Best, Stephanie C C</p>	N/A	N/A	N/A
<p>The overall look and tone of Buzz enhances the warmth and accessibility image of the University. Difficult to choose only two articles...the Warhol and the President's GiveMeFive were among the best.</p>	Joe	N/A	N/A
<p>That is a fabulous first edition of a bulletin and I have no connection to university except my brother graduated from there and I must receive it because I contribute to MAG but you have put together something special and I think congratulations are in order . Format size contents color topics all great. Nancy Lee</p>	N/A	N/A	N/A



Feedback

Name  
Email  
Address  
Preferred  
Phone  
Number

Our issue arrived today and we are taking turns enjoying it. My compliments to you both. The graphics are inviting and the copy is exciting to read. It is obvious that it was well-crafted for the target audience. We can't wait for the next edition! With fond regards and gratitude for a great job, Jane

N/A N/A N/A

My husband works at the U of R, and I found the magazine my dining room table. I looked through it while I was helping my son with breakfast, and was so impressed with the magazine! I loved the piece on Gail and I shared a photo of it with my mentor (Maria Batista Hancock, a U of R alumni). I loved the bookmark. I loved the Spotify playlist. I loved how everything article was actionable and provided a next-step for a reader. Can't wait to color the Warhol cans with my son. Asante sana!

N/A N/A N/A

My first thought was wow, this is different! The layout and paper made an immediate first impression. I wondered if it was to replace something or if is a new publication. I read a couple of articles and then saw the Warhol feature - which reminded me I had to put the magazine down to finish a painting project for my MAG class. I really thought the choice of paper and print style got my attention.

N/A N/A N/A

Love the Buzz. The magazine is great but it often feels a bit overwhelming to actually read. This was so fun while also highlighting some cool things I wouldn't have known about (and I am very involved still). Loved the links to learn more.

Tess Trohathompson  
[tess.trohathompson@gmail.com](mailto:tess.trohathompson@gmail.com)  
847-340-4909

Liked the size and shape and paper of Buzz. Liked the name. Liked the content. All in all, 100% enjoyable.

N/A N/A N/A

I'm pleasantly pleased with this issue. Not just because you included Warhol in this issue but I liked the 2 coloring pages and the 5 minutes with Sarah ☐ Nice work!

Meg Colombo  
[mcolombo@mag.rochester.edu](mailto:mcolombo@mag.rochester.edu)  
5853537566

I would have hoped for more career guidance for my son (Mech E '20) and more campus recruiting. We've had a very good relationship with the development office. The outreach has been great.

Ann Niederpruem Anderson  
[Acn2046@outlook.com](mailto:Acn2046@outlook.com)  
7033958532

I tried to listen to the BIPOC composers on Spotify and discovered that I could not do so because I refuse to be on facebook. I realize that much of my data is already on the internet, but I do not want to support a huge tech company that profits from my data.

Nancy Carlman  
[fairwyn42@gmail.com](mailto:fairwyn42@gmail.com)  
6048730054

I love it, and the feature on Gail is fabulous!! Kudos to all - it's a fabulous initiative

N/A N/A N/A

▲  
Feedback

Name  
Email  
Address  
Preferred  
Phone  
Number

Great publication!

KEVIN  
HON  
EYCU  
UTT  
[kevinhoneycutt62@gmail.com](mailto:kevinhoneycutt62@gmail.com)

N/A

Buzz seemed like a waste. Remember UR folks like substance more than Buzz. Otherwise, we'd all have gone to Syracuse, Boston College or GW.

N/A

N/A

N/A

Buzz is the perfect word for something new and exciting; it's short for "What's happening?" "The cover fits the name, complete with a mascot buzzing bee suggesting that there is more inside. Inside, Andy Warhol opens our eyes making us more aware of modern production and advertising. He presents a new and unique way to experience his world. (Color the Andy cans anyway you like.) Buzz also contains an invitation to attend lecture series, make some chicken chili, or enjoy a lemon drop cocktail. This first edition promises many "good things for alumni and friends. Finally, President Sarah Mangelsdorf uses the last 5 minutes to share some thoughts about the pandemic and hope for the future through science, truth and knowledge.

N/A

N/A

N/A

As a professional graphic designer, I wanted to say how gorgeous and striking the design is. Bold, strong gestures, lots of white space, well-written bite size stories. Picked it up because I was intrigued and it was an easy read in 20 mins on my stationary bike during lockdown. Love the URLs at the end of the pieces for more info. Beautiful job.

Nancy  
(Jaquith)  
Kneiss  
'97

[Nancy@kneissdesign.com](mailto:Nancy@kneissdesign.com)

N/A