

Campus Guide & Walking Tour

The goal for this project was to provide visitors with a guide that would allow them to learn about Lehigh's beautiful campus(es) in the absence of a tour guide.

This printed piece can be used on its own, or in combination with its [companion website](#), which features walking directions and a student-led audio guide.

Please scroll to the next page for notes on how we approached this project's design.



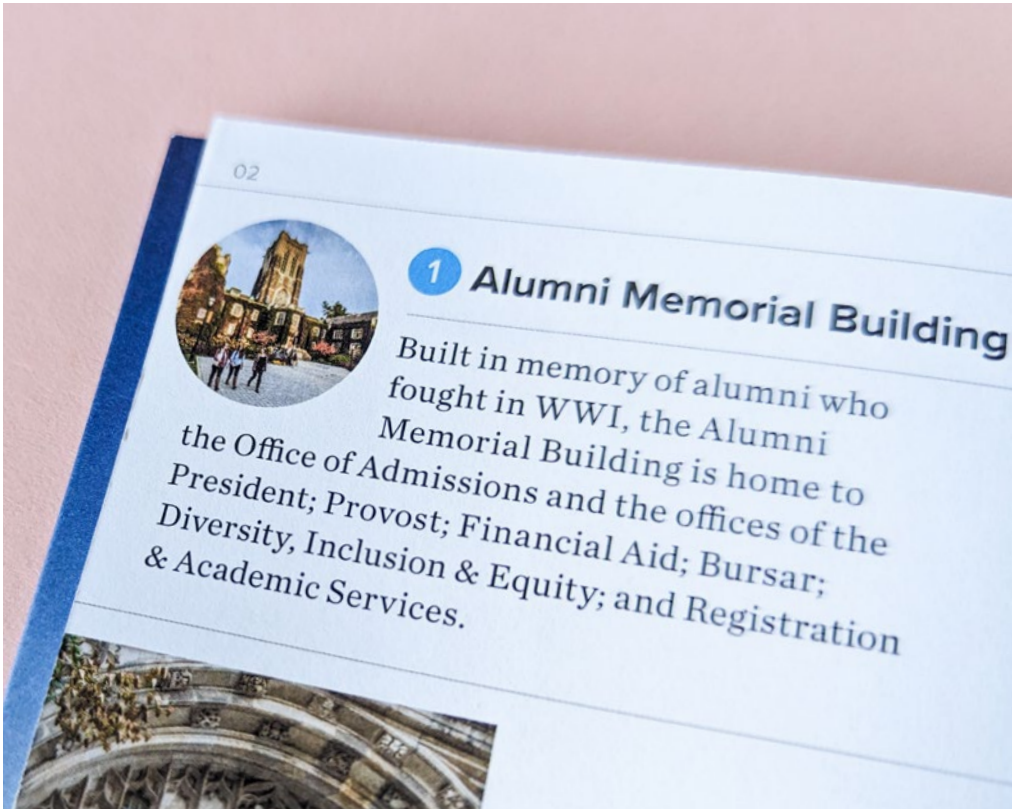
About this piece’s design

Prior its 2022 redesign, Lehigh’s *Campus Guide and Walking Tour* was a large, single sheet map (that folded down to a handy 5 * 7 inches), which showed visitors the easiest path to access Lehigh’s most iconic buildings.

The 2022 reincarnation was designed to do more. Some key updates made were:

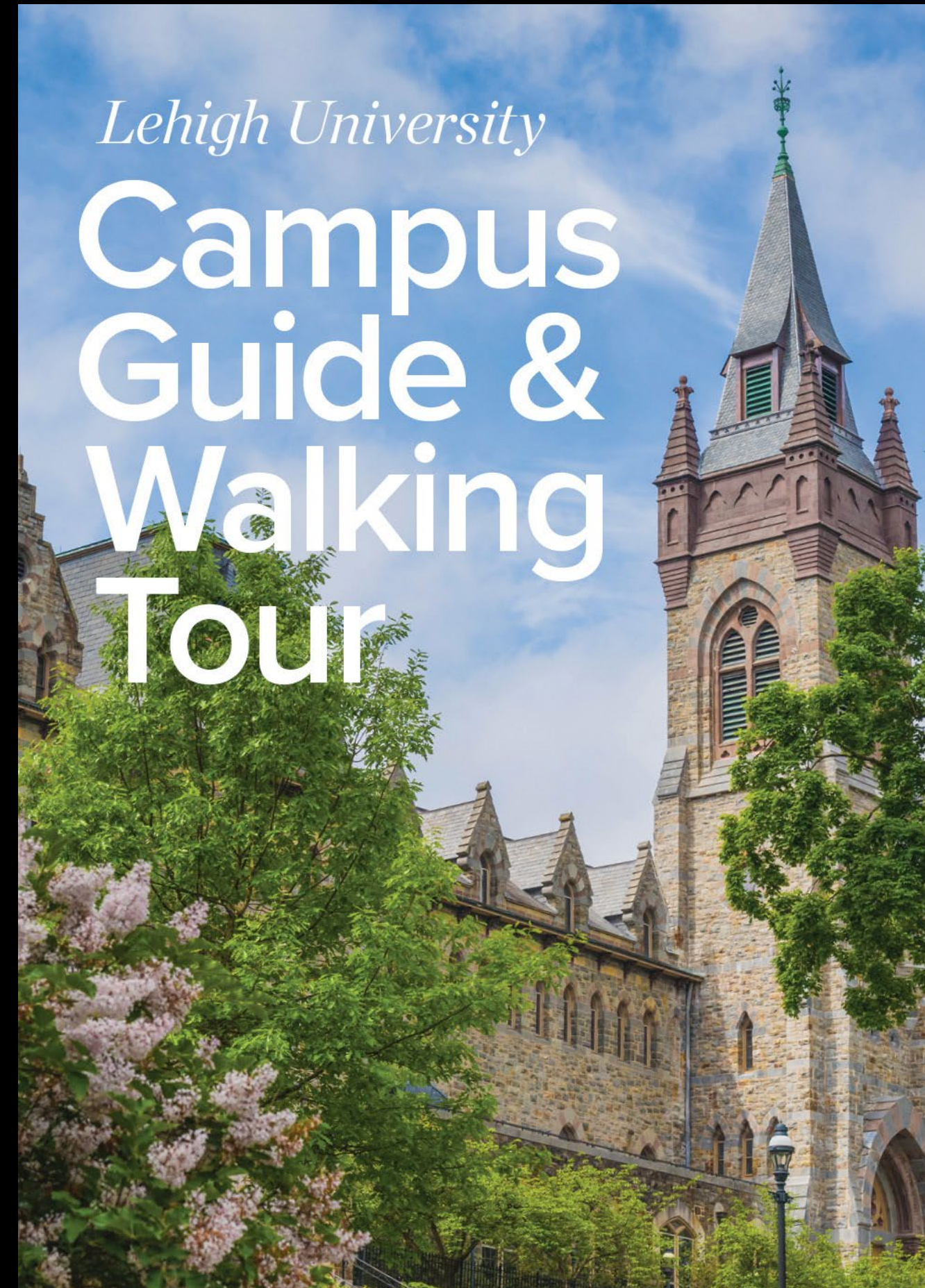
- the addition of **ADA-accessible walking routes**—an important feature for a campus with as many stairs as Lehigh’s!
- reimagining the piece’s form to create something that visitors would find **convenient to carry and use** as they navigate campus.
- the inclusion of **images that show life inside each of the buildings**—as visitors have limited access to Lehigh’s buildings.
- the addition of QR codes which lead to the *Campus Guide’s* companion piece: [this audio guide](#).

Please scroll to the next page to see this piece in its entirety.



**Lehigh University's
Campus Guide
& Walking Tour,
in its entirety**

Front cover



Lehigh University's
Campus Guide
& Walking Tour,
in its entirety

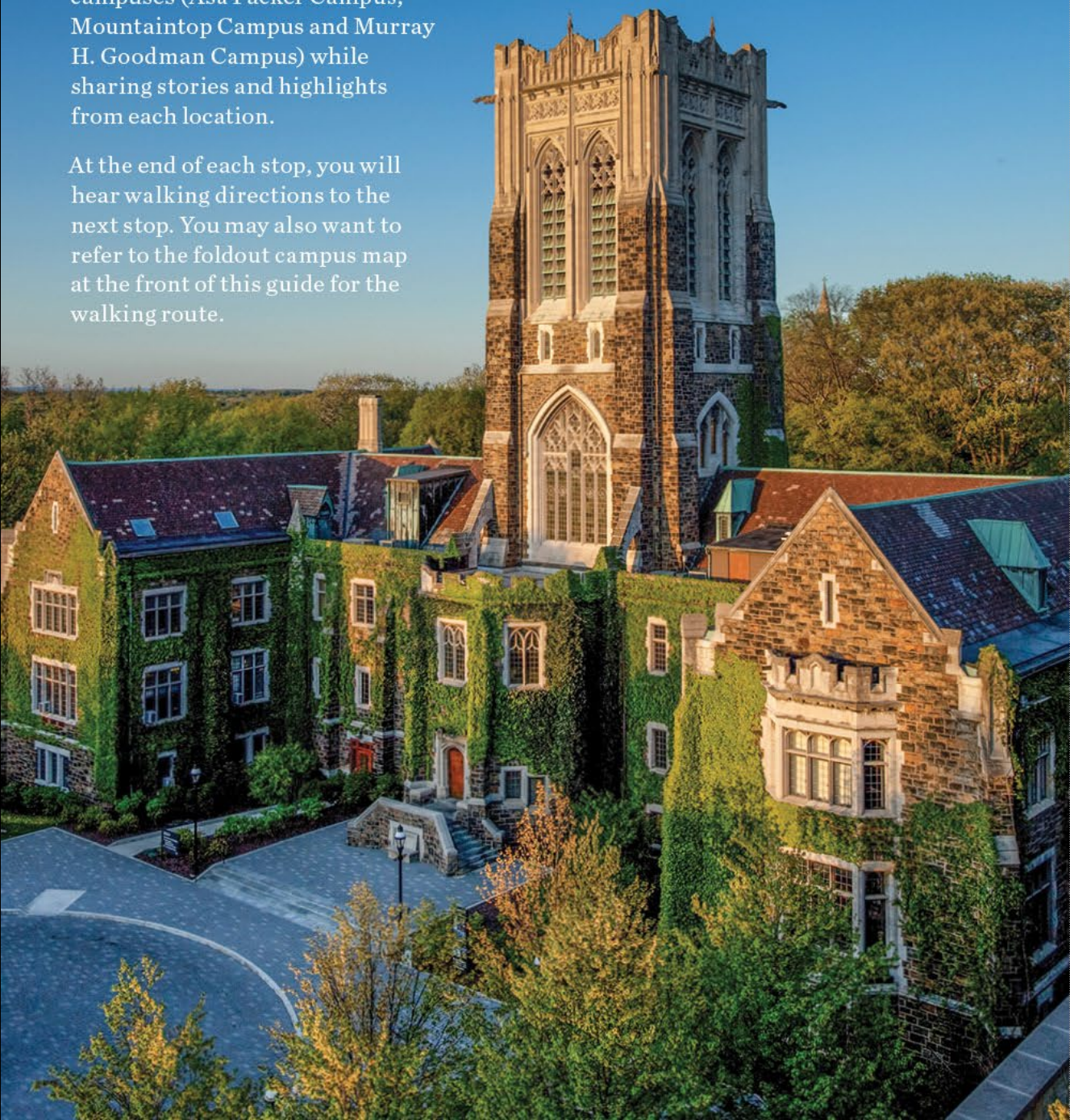
Spread 1 of 9

The Audio Guide of
Lehigh's Three Campuses

To get the most out of your tour, please scan the QR code (right), or visit lehigh.edu/audioguide to open the accompanying audio guide. You'll hear from tour guide Natalie Maroun '21 '22G as she guides you through all three campuses (Asa Packer Campus, Mountaintop Campus and Murray H. Goodman Campus) while sharing stories and highlights from each location.

At the end of each stop, you will hear walking directions to the next stop. You may also want to refer to the foldout campus map at the front of this guide for the walking route.

Scan for the audio guide ▼



Asa Packer
Campus
— Walking Tour

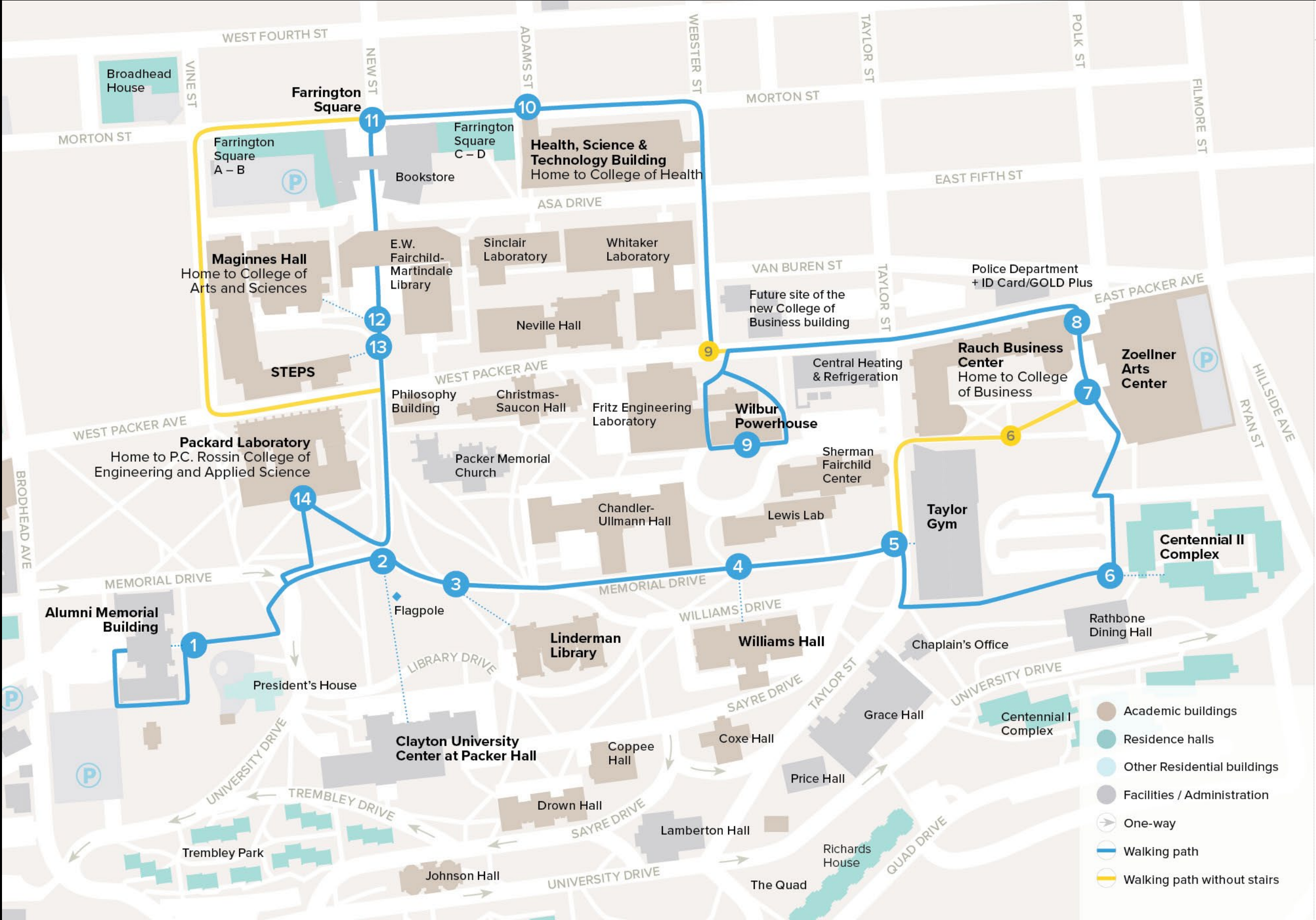
Lehigh's original campus, known as the Asa Packer Campus, was founded in 1865 and is a combination of beautiful Gothic stone buildings and modern brick and glass structures.

The Asa Packer Campus is home to the Office of Admissions, most classrooms, all residence halls, dining facilities and the Fairchild-Martindale and Linderman libraries.



Lehigh University's
Campus Guide
& Walking Tour,
in its entirety

Gate fold,
showing the
complete
walking map


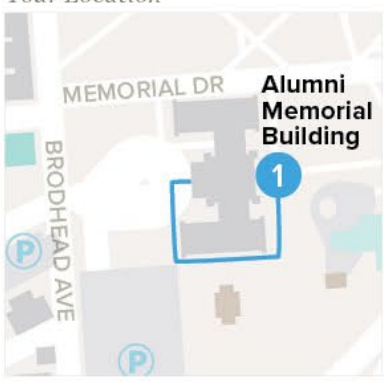


















Asa Packer
Campus
— Walking Tour


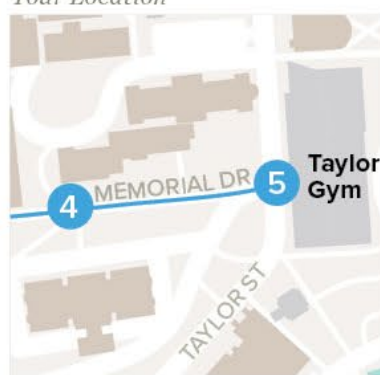






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The Asa Packer Campus is home to the Office of Admissions, most classrooms, all residence halls, dining facilities and the Fairchild-Martindale and Linderman libraries.



<div>02</div> <div><div></div><div><div>1 Alumni Memorial Building</div><div>Built in memory of alumni who fought in WWI, the Alumni Memorial Building is home to the Office of Admissions and the offices of the President; Provost; Financial Aid; Bursar; Diversity, Inclusion & Equity; and Registration & Academic Services.</div></div></div> <div><div>Your Location</div></div>		<div>03</div> <div><div></div><div><div>2 Clayton University Center at Packer Hall (UC) & the UC Front Lawn</div><div>The Clayton UC is the hub of campus activity and home to student and faculty dining facilities, a food court, a bank and several student affairs offices.</div></div></div> <div><div>Your Location</div></div>	
<div></div> <div><div></div><div><div>▲ Alumni Memorial is home to the Admissions Visitor Center, where prospective students can take in information sessions and start campus tours.</div><div>◀ Lehigh founder Asa Packer pioneered railroad construction and was active in Pennsylvania politics and public life.</div></div></div>		<div></div> <div><div>◀ The UC houses many of our affinity centers, which include the Center for Gender Equity, the Office of Multicultural Affairs (pictured), the Pride Center, and Student Access and Success.</div><div>◀ The UC front lawn hosts activities ranging from yoga to campus-wide BBQs and concerts.</div></div>	

<div>04</div> <div><div><div>3</div><div>Linderman Library</div></div><div>One of the most impressive libraries in the nation according to <i>Architectural Digest</i>, Linderman is a state-of-the-art center for the humanities, and is home to Lucy's Cafe, a favorite hangout among students.</div></div>	<div>Your Location</div> 	<div>05</div> <div><div><div>4</div><div>Williams Hall</div></div><div>Williams Hall was recently renovated to serve as the global hub of campus. The Silver LEED-certified building features the Herbert A. Roemmele '53 Global Commons, offices including Student Affairs and Academic Support Services, and the Ciatti Global Cafe.</div></div>	<div>Your Location</div> 
  <div><div>◀</div><div>The Lehigh University library collection comprises over 800,000 volumes and over 100,000 electronic books.</div></div> <div><div>▲</div><div>Linderman's rotunda features a gorgeous stained glass ceiling and stylized stacks for studying.</div></div>		<div><div>▶</div><div>The Torcivia Greenhouse is a popular spot for students to study in groups and share meals.</div></div> <div><div>▶</div><div>The Global Commons features a nine-panel media wall and serves as a dynamic learning lab for global awareness and connections.▼</div></div>  	

<div>06</div> <div></div> <div><h3>5 Taylor Gymnasium & Welch Fitness Center</h3><p>Taylor Gym is the campus's main recreation center and features weight and cardio equipment, racquetball courts, basketball courts, dance and fitness class studios, the Lane Climbing Wall, and the Jacobs and Morrissey pools.</p></div>	<div>Your Location</div> 	<div>07</div> <div></div> <div><h3>6 Centennial II Complex</h3><p>The Centennial II Complex comprises six individual residence halls. Each of the residence halls on the Asa Packer Campus is unique, but they all surround the academic core of the campus and offer a short walk to classes, the libraries and all on-campus activities.</p></div>	<div>Your Location</div> 
<div><div>Lane Climbing Wall has qualified belayers who work there to help climbers top rope and set routes for people to boulder across.</div></div> <div></div> <div></div> <div><p>▲ Taylor Gym offers a wide variety of fitness and wellness classes to the entire Lehigh community, including group classes by professional instructors.</p></div> <div></div>	<div></div> <div><p>▲ Most rooms are doubles, and each student has a desk, desk chair, bookshelf, bed, dresser, medicine cabinet with mirror and a closet.</p></div> <div><p>Each year students, faculty and staff pitch in for "Moov-In" to welcome and assist incoming students as they move into their residence halls. It's one of the most exciting days of the year on campus!</p></div> <div></div>		

<div>08</div> <div><div><div>7</div><div>Zoellner Arts Center</div></div><p>This premier performing arts center showcases world-class acts and three theaters—the 1,000-seat Baker Hall, the Diamond Theater and the Fowler Black Box Theatre. Zoellner is home to Lehigh’s music and theatre departments and two of the eight on-campus LU Art Galleries.</p></div> <div data-bbox="1366 313 1662 665"><div><div>Your Location</div></div></div>	<div>09</div> <div><div><div>8</div><div>Rauch Business Center</div></div><p>Rauch Business Center is home to the College of Business and houses state-of-the-art classrooms and auditoriums, the “Common Grounds” eatery, the Financial Services Lab, Lehigh’s MBA program and the Clayton Conference Center.</p></div> <div data-bbox="2222 313 2525 665"><div><div>Your Location</div></div></div>
<div><div><div>◀</div><div>Students from the “Act Like You Know” theatre class perform in the Fowler Black Box Theatre.</div></div><div><div><div>▲</div><div>Lehigh University Art Galleries has a permanent collection of over 18,000 works of art from diverse cultures and time periods, including over 50 outdoor sculptures.</div></div><div><div><div>◀</div><div>Baker Hall features a variety of performances and lectures throughout the year for the Lehigh University and Lehigh Valley communities.</div></div></div></div></div>	<div><div><div>◀</div><div>The Financial Services Lab provides students with real-world experience through student-run portfolios, corporate ties and alumni speakers.</div></div><div><div><div>▲</div><div>Rauch’s open and sunny atrium provides the perfect spot for students to meet up, study and engage in business discussions.</div></div><div></div></div></div>

10

9 Wilbur Powerhouse

Wilbur Powerhouse is designed to give students and faculty the tools and resources to go from idea to physical concept. Programs and departments from across all four undergraduate colleges use the Additive Lab featuring 3D printing, design labs, computing labs and the creativity lab.

Your Location

▲ Wilbur's Additive Manufacturing Lab is a teaching, learning and research lab that embraces the use and implementation of all types of 3D printing.

▶ The Computing Lab, aka "The Bridge," is popular with students of all majors, especially those in the intercollegiate interdisciplinary programs: Computer Science and Business (CSB), Integrated Business and Engineering (IBE) and the Integrated Degree in Engineering, Arts and Sciences (IDEAS).

11


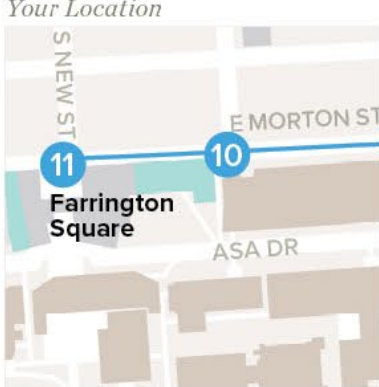







10 Health, Science & Technology Building (HST)

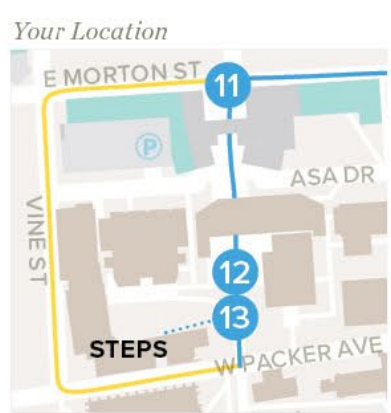





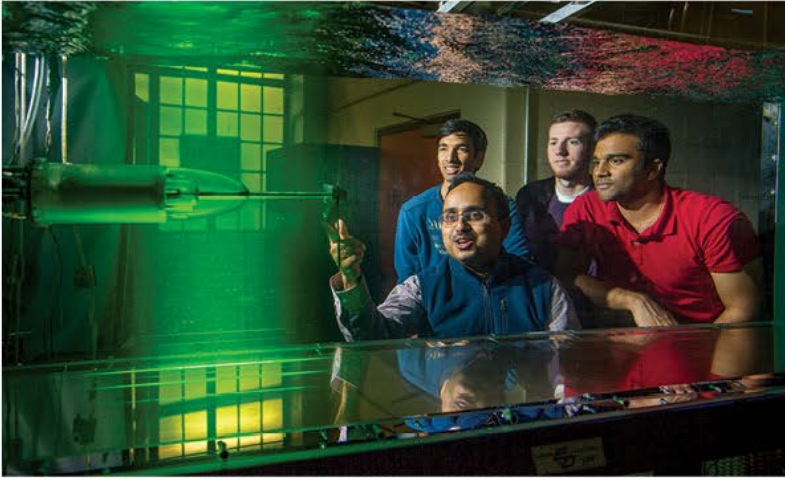


Home to Lehigh's College of Health, this brand-new building features open-concept labs, transparent walls, integrated workspaces and a community forum, laid out in a way that prompts unexpected meetings among students and colleagues.

Your Location

▲ HST's open, shared labs allow teams of faculty and students from across disciplines to work side by side and put research on display, inviting inquiry.

▶ Cutting-edge technology is integrated into the entire HST building, including interactive screens and modular designs.

<div>12</div> <div></div> <div><h3>11 Farrington Square</h3><p>Lehigh's gateway to South Bethlehem, Farrington Square is a modern residential complex, as well as home to the University Bookstore, several eateries and the Bethlehem Farmers' Market.</p></div>	<div>Your Location</div> 	<div>13</div> <div></div> <div><h3>12 Maginnes Hall</h3><p>Maginnes Hall is home to the College of Arts and Sciences, and features many classrooms and computing spaces, as well as our Center for Career and Professional Development (CCPD), which provides robust support to the entire student body.</p></div>	<div>Your Location</div> 
<div><p>Students love the Bethlehem Farmers' Market, which takes place each Thursday from May-October, and features produce, floral, lunch and specialty vendors.</p></div> <div></div> <div><p>The University Bookstore features a Starbucks cafe, school supplies, books and brown and white gear.</p></div>	<div><p>◀ The CCPD supports students through their time at Lehigh and beyond. Over the last two decades, approximately 96% of graduates were employed, continuing education or pursuing military or volunteer service within six months of graduation.</p></div> <div><p>◀ Lehigh's 9:1 student-to-faculty ratio allows for small class sizes, engaging classroom discussions and personal attention.</p></div>		

<div>14</div> <div></div> <div><div>13 STEPS</div><div>A Gold-status LEED-certified facility, STEPS stands for Science, Technology, Environment, Policy & Society. The building features an open design facilitating interdisciplinary work across the departments housed within it, as well as our intercollegiate interdisciplinary programs.</div></div> <div></div>		<div>15</div> <div></div> <div><div>14 Packard Laboratory</div><div>Packard Laboratory is the headquarters of the P.C. Rossin College of Engineering and Applied Science. It features Old No. 1, the original Packard automobile, generously donated by Lehigh alumnus James Packard.</div></div> <div></div>	
<div></div> <div></div> <div><p>▲ STEPS' myriad open spaces invite students from all majors, including our intercollegiate interdisciplinary programs, to gather for studying.</p></div> <div></div> <div><p>◀ STEPS houses many different types of laboratories, including this specialized neurobiology lab.</p></div>		<div></div> <div><p>▲ Undergraduate students from all majors have ample opportunities for research and hands-on learning.</p></div> <div></div> <div><p>◀ Packard is home to Old No. 1, the original Packard automobile, generously donated by Lehigh alumnus James Packard.</p></div>	<div></div>

Mountaintop
Campus

Atop South Mountain, this 742-acre campus contains major research facilities.

Iacocca Hall houses the chemical engineering and biological sciences departments, and the College of Education, while the Imbt Laboratories contain research labs and the Energy Research Center. Building C provides an interdisciplinary space for the art, architecture and design department, the computer science & engineering department, the Mountaintop Summer Experience and creative inquiry projects.

Murray H.
Goodman Campus

Located on the other side of South Mountain in Saucon Valley, the Murray H. Goodman Campus is home to Lehigh’s athletic complex, which includes Goodman Stadium, Stabler Arena, Rauch Field House, the Lewis Indoor Tennis Center and other facilities.

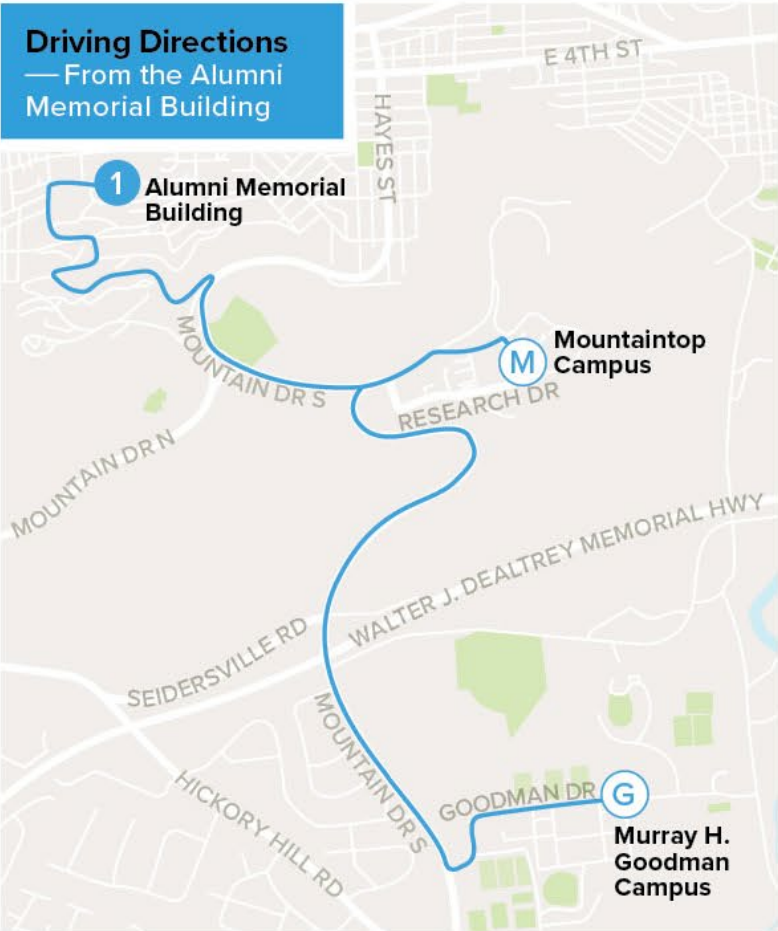


▲ Mountaintop Campus



▲ Murray H. Goodman Campus

Driving Directions
— From the Alumni
Memorial Building



Driving to Mountaintop
Campus

M 111 Research Drive
Bethlehem, PA 18015

Turn left onto Brodhead Avenue. The road will bear left and become University Drive.

At the second stop sign, turn right onto Sayre Drive, and at the next stop sign, turn right to stay on Sayre Drive. Bear left onto Lower Sayre Park Road. Continue as the road winds up the mountain.

At the stop sign, make a right onto Mountain Drive. When you come to a “Y,” bear left (Mountain Drive South).

At the next “Y,” bear left to enter Lehigh’s Mountaintop Campus. Iacocca Hall is straight ahead; visitor parking is to the right before the building.

Driving to Murray
H. Goodman Campus

G 151 Goodman Drive
Bethlehem, PA 18015

Follow the directions to Lehigh’s Mountaintop Campus. However, at the second “Y” on Mountain Drive, bear right (passing Lehigh’s Mountaintop Campus to your left).

Follow the brown signs for Goodman Campus Stadium/Arena and Stadium Parking.

Go through the stop sign and make the second left onto Goodman Drive. Stabler Arena will be on your right; Goodman Stadium will be on your left.

Lehigh University’s
Campus Guide
& Walking Tour,
in its entirety

Back cover

