



Utah Valley University Institutional Advancement EverGREEN Ambassador Program

Thank you for serving as a UVU EverGREEN Ambassador!

The response and participation from each of you with the first post was AMAZING!

We are excited to provide you with information and details to make your second post.

Below are a few additional tips and suggested messages for each platform. We request all posts be made by August 12, 2022. We will send suggested content each month for you to share with your networks as we build excitement for the campaign launch at UVU's President's Scholarship Ball on Saturday, October 22, 2022.

Five Quick Social Media Tips for Sharing Your Post:

1. **Please post** on any social media platforms that you are active on. We request you make at least ONE post on the platform you regularly update and monitor. Please note that we have emailed an album to each of you that contains photos to help further personalize your posts.
2. **Be yourself.** Please let your authentic self shine through with added stories or language that best reflects your feelings, voice, and approach.
3. **Use the hashtags #UVUUnited, #UVUBeGreen, and #UVUScholarshipBall** which allow us to track what you share and in turn ensure the university's social media channels can like and share your posts.
4. **Engage with your followers.** You may receive comments, questions, and feedback on your posts. We encourage you to engage with your followers in a transparent manner without sharing the details of the campaign. We would like to keep it a **secret** until Saturday, October 22, 2022, and make the official announcement at the President's Scholarship Ball.
5. **Use visuals.** Please post the suggested visuals provided. However, we encourage you to use other images of you on campus or involved in university activities.

Questions? Please reach out to Christie Denniston, Associate Vice President of Strategic Engagement, at christie.denniston@uvu.edu or 303-827-5164, or Julie Anderson, UVU Executive Director of Foundation and Division Operations, at Julie.anderson@uvu.edu or 801-863-5378.



Facebook

One night.

One university.

United to support UVU students.

The 32nd Annual UVU President's Scholarship Ball is scheduled for October 22, 2022. The ball is just one of many initiatives that help UVU students graduate without financial burden. Last year's event helped fund full-tuition scholarships for **357 UVU Presidential Scholars**. **Thirty-eight percent** of UVU students are awarded need-based scholarships or grants. Many of these recipients are first-generation students and students from underrepresented populations who, in most cases, cannot pursue higher education without financial assistance. Learn more [here](#).

#UVUUnited #UVUBeGreen #UVUScholarshipBall

Instagram

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"The UVU President's Scholarship Ball is the event of the year when many Utahns come together to celebrate UVU students and support them in their higher education journey," said Utah Valley University President Astrid S. Tuminez. Learn more via the link in my bio. [Link <https://www.uvu.edu/advancement/events/event/scholarship-ball.html>]

#UVUUnited
#UVUBeGreen
#UVU
#UVUScholarshipBall
#Utah
#HigherEd



LinkedIn

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#UVUUnited #UVUBeGreen #UVU #UVUScholarshipBall #Utah #HigherEd

Twitter

One night.

One university.

United to support UVU students.

YOU are invited to join me as we support #UVU students, many of whom are #firstgen, graduate without #studentdebt.

Join me in learning more (<https://www.uvu.edu/advancement/events/event/scholarship-ball.html>)

#UVUUnited #UVUBeGreen #UVU #UVUScholarshipBall #Utah #HigherEd