



CONGRATULATIONS

UVU



Congratulations! You are an official UVU EverGREEN Ambassador.

Utah Valley University is poised for this moment. At the UVU President's Scholarship Ball on October 22, 2022, we will officially launch the UVU EverGREEN comprehensive campaign — a moment in time that will endure forever and garner national attention.

(Shhhh.... We ask you to please keep the name a secret until the official launch.)

As we build up to this moment, we thank you for taking part in our ambassador program by sharing relevant, inspiring content on your social media channels, including content related to the university and its students, and the impact a UVU education has on the world. Enclosed, please find a few sample media posts to get you started. We will also share this information with you via email. Every month, you will receive additional details, including a helpful tool kit, a link to resources, and updates about the upcoming campaign launch.

Enclosed, please find a few items to get you started in sharing your enthusiasm, interest, and support for UVU.

Thank you,

Christie Denniston, Associate Vice President of Strategic Engagement

Julie Anderson, Executive Director of UVU Foundation and Divisional Operations



EVERGREEN

the campaign for **UVU**

