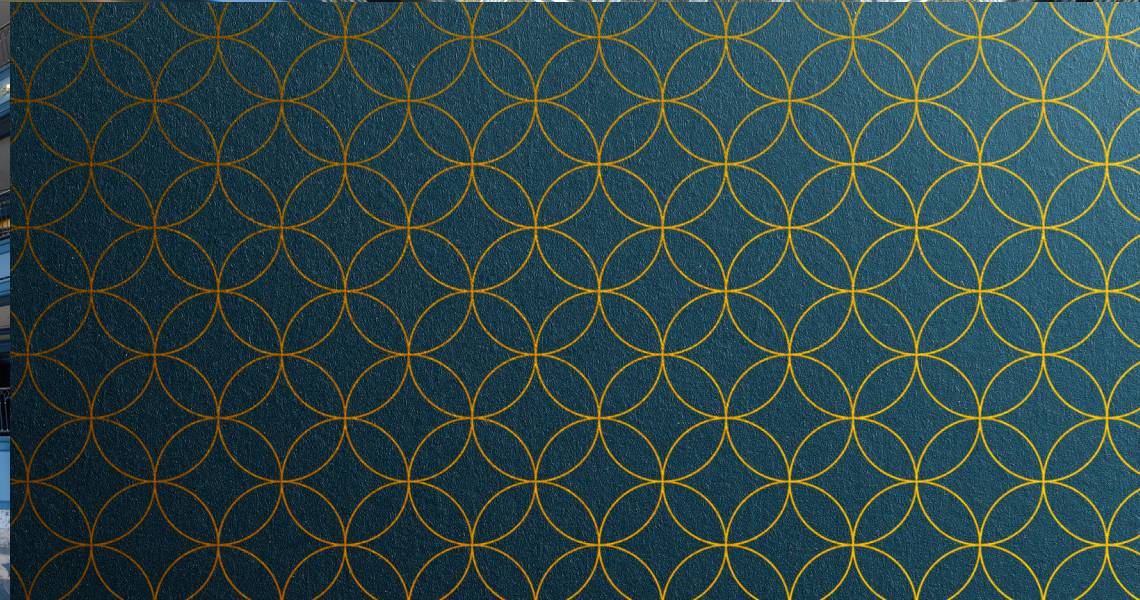
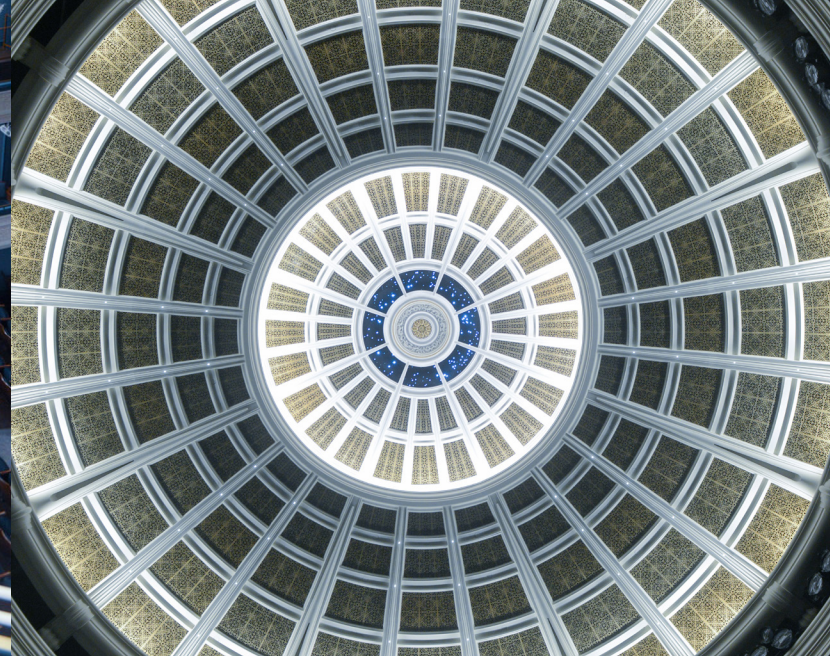


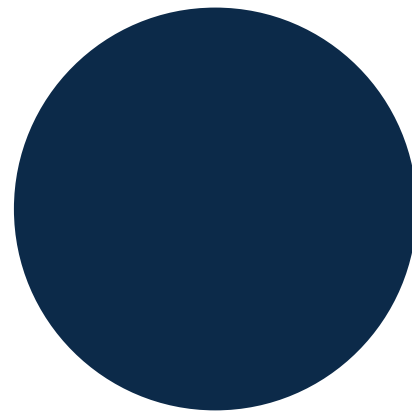
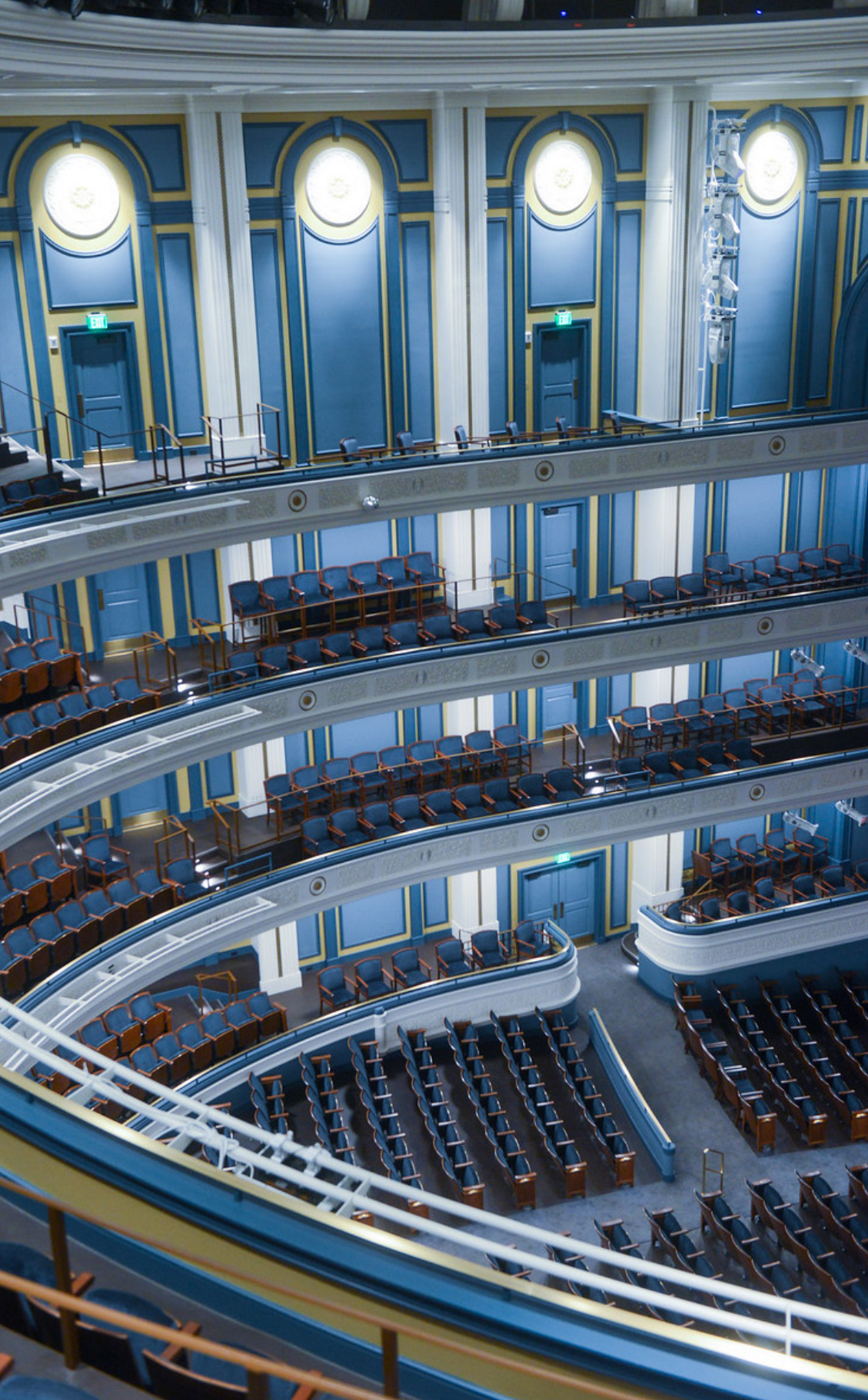


The Fisher Center Branding

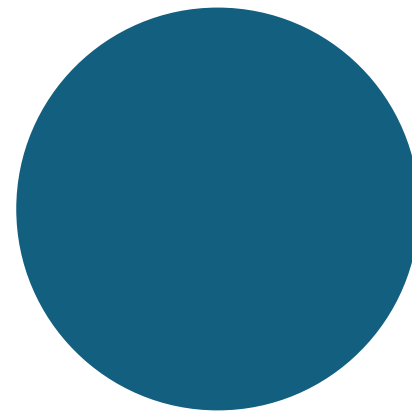
**Design a timeless mark
that embodies truth,
beauty, goodness and
the arts.**



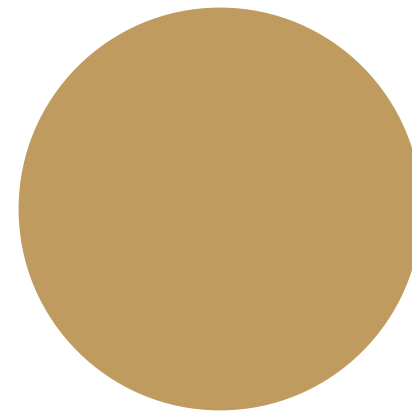
BRAND MOODBOARD



PMS 7463



PMS 7707

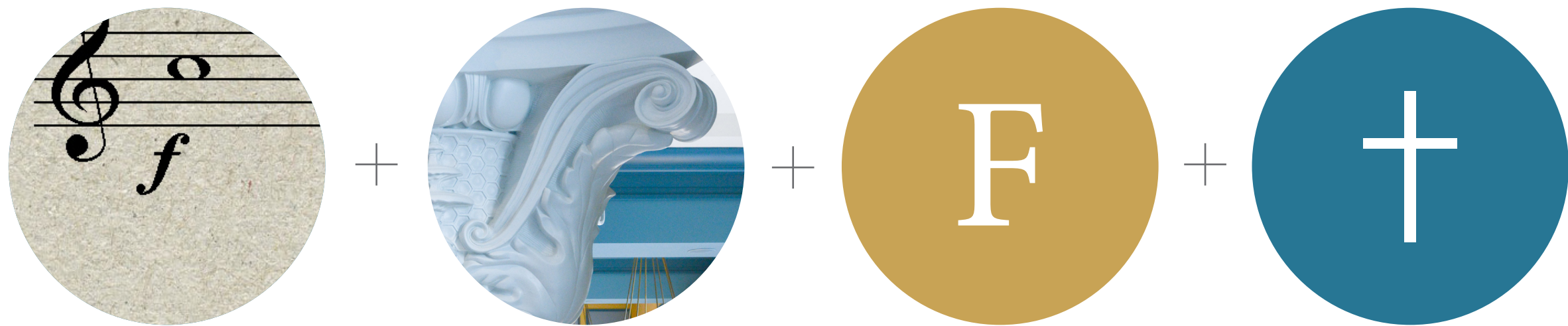


PMS 7562



PMS WARM GRAY 1 50%

COLOR PALETTE



INSPIRATION





SECONDARY



HORIZONTAL



LETTERMARK



LOGO IN USE