



Social Media March MOU Video: Pi Day

Project: National Pi Day video

Contact: Brent

Tentative Shoot Date: Tuesday, March 8

Due Date: Friday, March 11

Run Date: Monday, March 14

Premise:

- A faculty member of the WSU Math Department explains the concept of Pi in a way that everyone could feasibly understand.
 - Visual
 - Faculty member is in a room by himself/herself behind the AOI lightboard
 - The camera focuses on the hand of the instructor as they write out Pi and/or any diagrams
 - Lightboard is transparent so camera can be on the opposite side of the professor
 - Lighting is key
 - Audio
 - Math department faculty member to be mic'd up
 - Music track from Video Services library

Length: Up to 90 seconds

Orientation: Shot horizontally but if possible captured in a way that could be converted to vertical for other placements.

Shot Location(s): Jace's choice

Logistics: Brent will reserve room with lightboard. He will also coordinate with WSU Math Department to secure faculty member. Brent, Jace, and Josue will meet together to discuss concept. They will then meet with math department faculty member prior to shoot. Jace and Josue will be responsible for location scout the day prior.