



LEAD MASTERS

2022 OVERVIEW

The program aims to **empower** participants with the **tools** and **strategies** necessary for success in helping **advance UF**.



9 month program
(March – November)



Participant Criteria

- Director/Sr. Director/Exec. Director (or equivalent)
- Current Unit since 1/1/20
- Commitment to monthly session dates
- Manager-approved

Application Period:
Dec. 13, 2021 – Jan. 21, 2022
Gator Institute Online



1 Cohort/2 Tracks

Fundraisers Non-fundraisers



2022 OVERVIEW

It is the objective of LEAD Masters to help grow UFA leadership knowledge, skills and abilities as a vital partner within our institution and our constituents. The program aims to empower participants with the tools and strategies necessary for success in helping advance UF.

Schedule Overview

- **9-month program, March to November**
- One, full-day session per month, with exception of two off-site (Thursday in St. Augustine, Friday offsite in Gainesville) in June.
- Select sessions will occur at campus locations relevant to the curriculum

Curriculum for 2022

- **Single cohort of two tracks** of both fundraisers & non-fundraisers learning together and breaking away to learn separately on role-specific topics
- Purposeful focus on **advancement competency model**
 - Each session will be tied to a **single competency** as the focal point for the day
 - Participants will choose a competency on which they will individually commit to improving over the course of the program (tied to performance appraisal)
 - Suggested resources will be available (readings, podcasts, subject matter experts from UF Advancement etc.)
 - Participants will touch base with small groups during the session to share best practices and remain accountable for fine-tuning skills
- **Final group project** opportunity to apply concepts and generate deliverables
 - In small teams, participants will work together to apply curriculum concepts and their shared knowledge to tackle challenges on a topic of their choice, and receive real-time feedback on their decision-making and outcomes
- Leveraging opportunities to **engage experts**, high-level donors, and prospects in their areas of expertise to enhance the curriculum

Participant Criteria

- Director/Sr. Director/Executive Director (or equivalent)
- Time in unit: Must be in current unit since 1/1/2020
- Performance: received “Excellent” or “Outstanding” appraisal within past two years
- Commitment to monthly session dates (will make an exception for one meeting)