
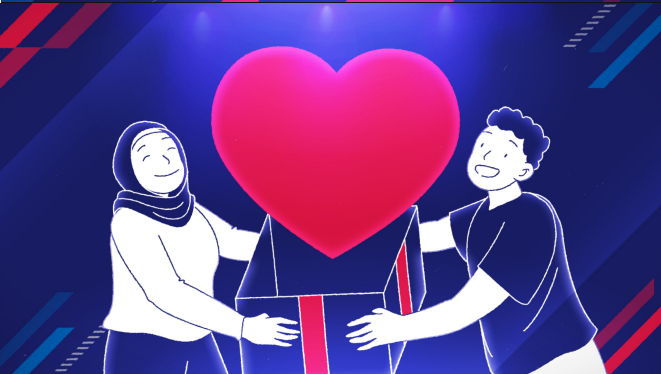




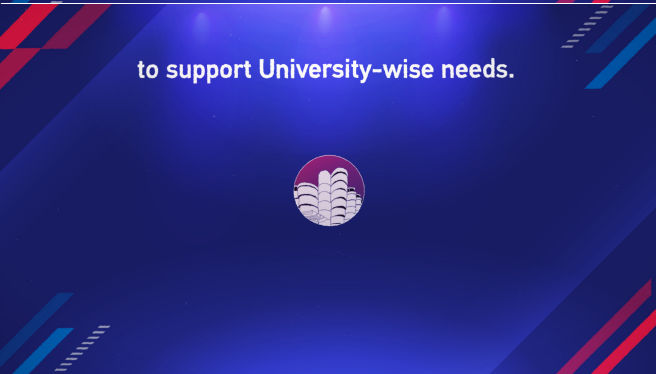


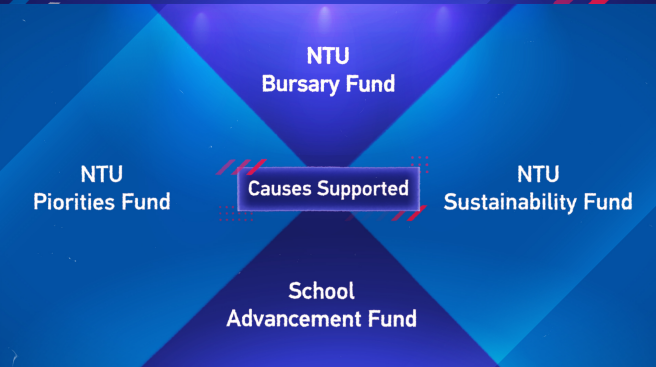



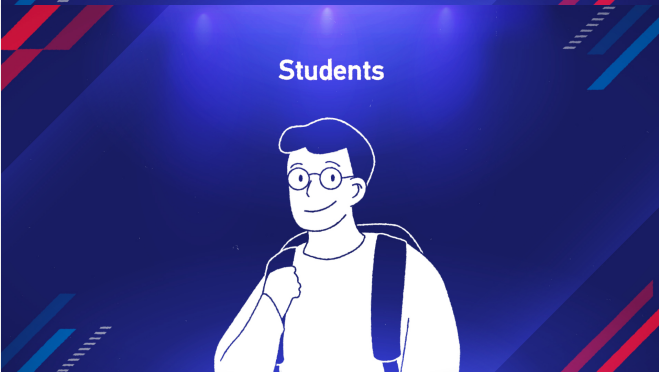
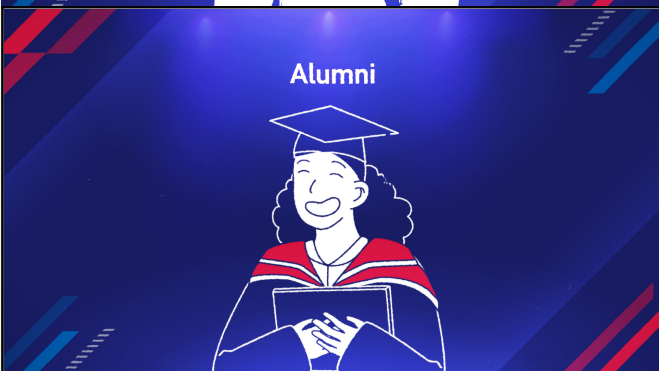








NTU Giving Day Launch Video

Frame	Picture	Action	Dialogue
01		Lines move diagonally up as patterns move towards the right.	
02		Giving Day illustrations move into the frame.	
03		Characters move apart and out of the frame. Heart transform to NTU blue and expands.	
04		Giving Day title transits in.	Text on screen: "#NTUsgGivingDay"
05		Giving Day illustration and screen. A physical meeting shared through the digital means.	Text on screen: "A full-day hybrid fundraising event"

Frame	Picture	Action	Dialogue
06		<p>Bubbles containing members of the one NTU family moves into the screen, towards the center to signify coming together.</p>	<p>Text on screen:</p> <p>"where the OneNTU community come together"</p>
07		<p>Bubbles transits away.</p> <p>The center bubble's character ducks down and becomes out of view.</p> <p>Building fades in and sphere rotates into a rectangle.</p>	<p>Text on screen:</p> <p>"to support University-wise needs."</p>
08		<p>Buildings of NTU.</p>	
09		<p>The rectangle squeezes into a square and rotates, transforming into sphere with 4 sections.</p>	
10		<p>Chart showcasing the causes supported.</p>	<p>Text on screen:</p> <p>"Causes Supported"</p> <p>"NTU Bursary Fund"</p> <p>"NTU Priorities Fund"</p> <p>"NTU Sustainability Fund"</p> <p>"School Advancement Fund"</p>

Frame	Picture	Action	Dialogue
11		"Giving Day Target"'s letters pop up.	Text on screen: "Giving Day Target"
12		"Giving Day Target" move upwards. "S\$1M" moves up towards the center as it types out.	Text on screen "Giving Day Target" "S\$1M"
13		"Who can participate?" words pops up. Words swipes off the screen towards the left.	Text on screen: "Who can participate?"
14		Characters swipe in and out of the screen. Words types out at the top.	Text on screen: "Students"
15			Text on screen: "Alumni"

Frame	Picture	Action	Dialogue
16	 <p>Faculty & Staff</p>		Text on screen: "Faculty & Staff"
17	 <p>Business & Community Partners</p>		Text on screen: "Business & Community Partners"
18	 <p>Parents</p>		Text on screen: "Parents"
19	 <p>Friends & General Public</p>		Text on screen: "Friends & General Public"
20	 <p>How to participate?</p>	"How to participate?" words pops up. Words swipes off the screen towards the left.	Text on screen: "How to participate?"

Frame	Picture	Action	Dialogue
21	 <p>Donate online, by phone or post</p>	Right hand moves around and taps on the donation button.	Text on screen: "Donate online, by phone or post."
22	 <p>Let's hear from our Bursary Recipients</p>	Letters pop up.	Text on screen: "Let's hear from our Bursary Recipients"
23	 <p>Now, I could focus on my studies without worrying that my bills would go unpaid.</p> <p>Handayani Indah Binte Hassan Final year student, School of Humanities</p>	Quotes and photo of recipient fade in. Name transits out.	Text on screen: "Now, I could focus on my studies without worrying that my bills would go unpaid." Handayani Indah Binte Hassan Final year student, School of Humanities"
24	 <p>The bursary greatly reduced the burden on my family expenses so I am grateful to NTU and the donors for the gift.</p> <p>Wilson Toh Chin Shen Class of 2020, School of Electrical and Electronic Engineering</p>		Text on screen: "The bursary greatly reduced the burden on my family expenses so I am grateful to NTU and the donors for the gift." Wilson Toh Chin Shen Class of 2020, School of Electrical and Electronic Engineering"
25	 <p>The kindness of donors also enabled me to work less and focus on my studies and spend more time with my family.</p> <p>Mohamad Salihin Bin Mohamad Kassim Year 3, School of Electrical and Electronic Engineering</p>		Text on screen: "The kindness of donors also enabled me to work less and focus on my studies and spend more time with my family." Mohamad Salihin Bin Mohamad Kassim Year 3, School of Electrical and Electronic Engineering"

Frame	Picture	Action	Dialogue
26		Words fade in.	<p>Text on screen:</p> <p>"Your Gift will have a positive impact on our students and NTU's efforts in advancing education, research and sustainability."</p>
27		Words fade in.	<p>Text on screen:</p> <p>"Every donation matters, no matter the amount"</p>
28		Words types in.	<p>Text on screen:</p> <p>"Make a gift today"</p>
29		Logos transits in.	
30			