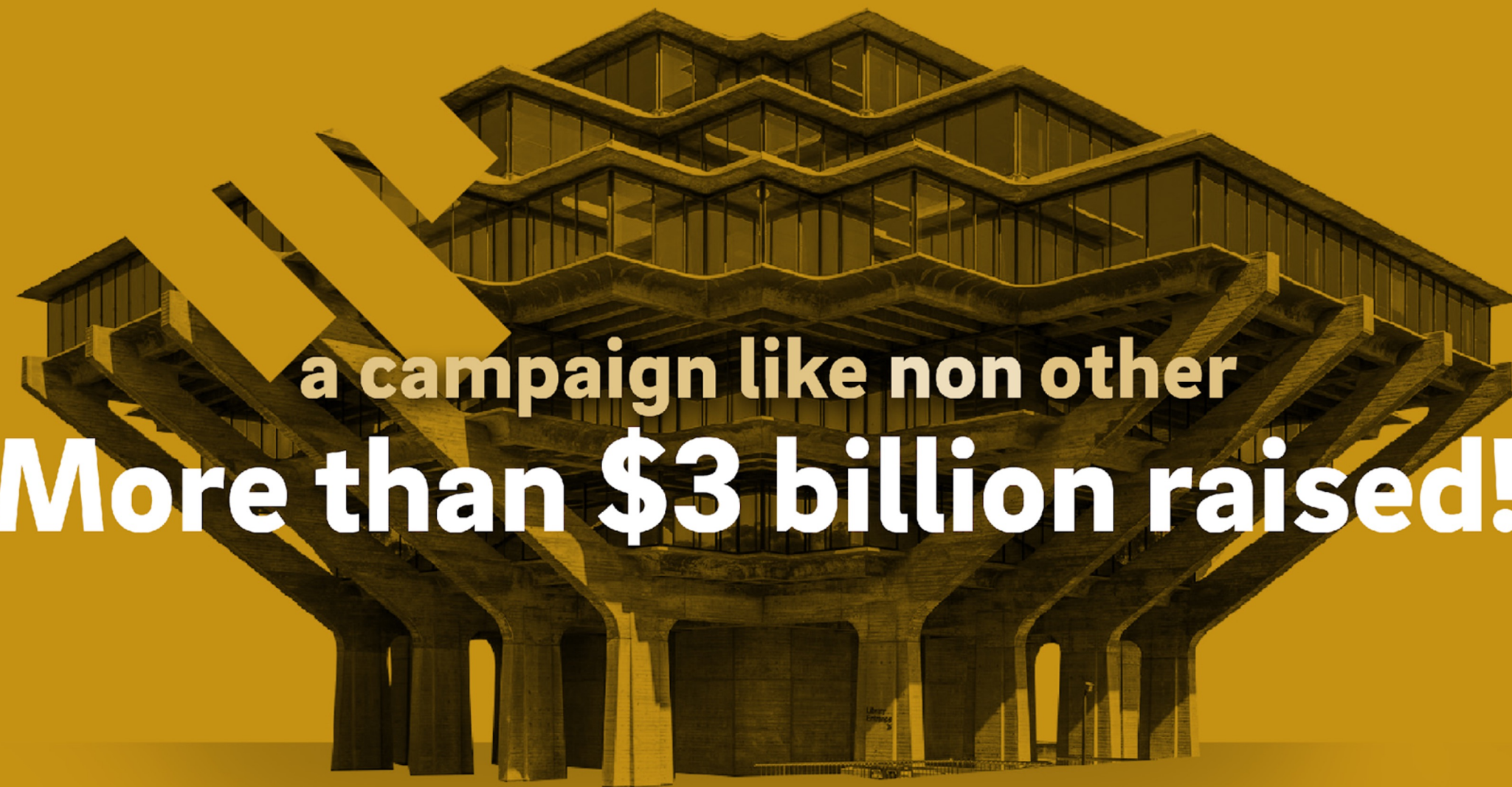


The Campaign For
UC San Diego

THE CAMPAIGN FOR UC SAN DIEGO

CASE CIRCLE OF EXCELLENCE AWARDS 2023

Fundraising: Multi-Year Campaigns (More than 25 Staff)



a campaign like non other
More than \$3 billion raised!

Thank you for helping continue the nontradition.

**The Campaign For
UC San Diego**

THE CAMPAIGN FOR UC SAN DIEGO

BY THE NUMBERS (through 6/30/2022)

PEOPLE

164,030

Unique donors
to the Campaign

122,537

New donors to
UC San Diego

396

Donors have given
\$1M or more in support
of the Campaign

52%

of the 104
Campaign for UC San Diego
Cabinet members are alumni

GIFTS

\$1.4B+

to support
UC San Diego Health
and Medical Education

77%

of alumni gifts benefit
the Student Support
and Success Initiative

123

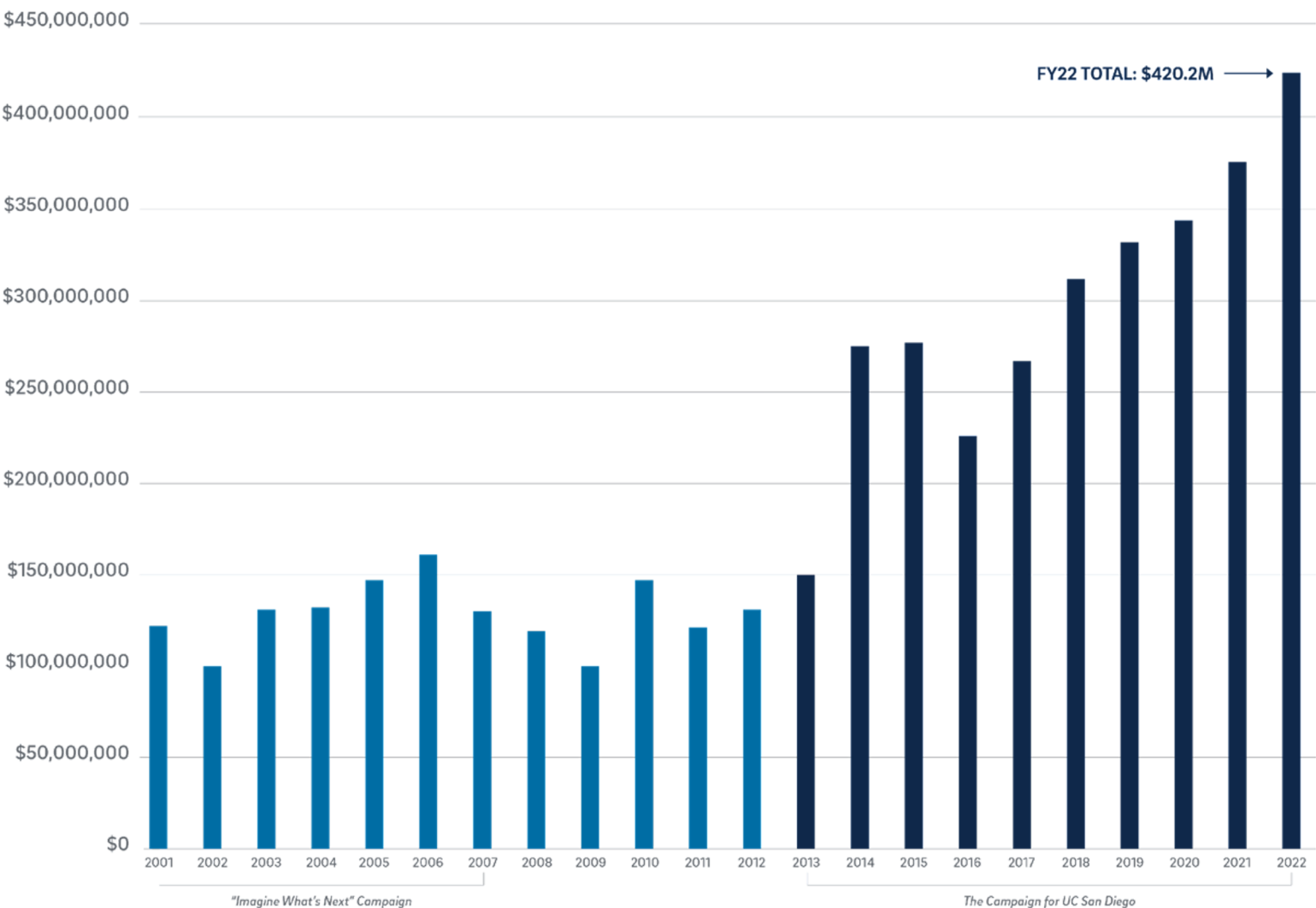
Endowed Chairs
established
(includes approved
and pending)

\$1B+

contributed by Campaign
Cabinet members (33% of
campaign total)

THE CAMPAIGN FOR UC SAN DIEGO

PHILANTHROPIC GROWTH AND PROGRESS



CAMPAIGN TOTALS

as of 6/30/22

164,030

UNIQUE DONORS

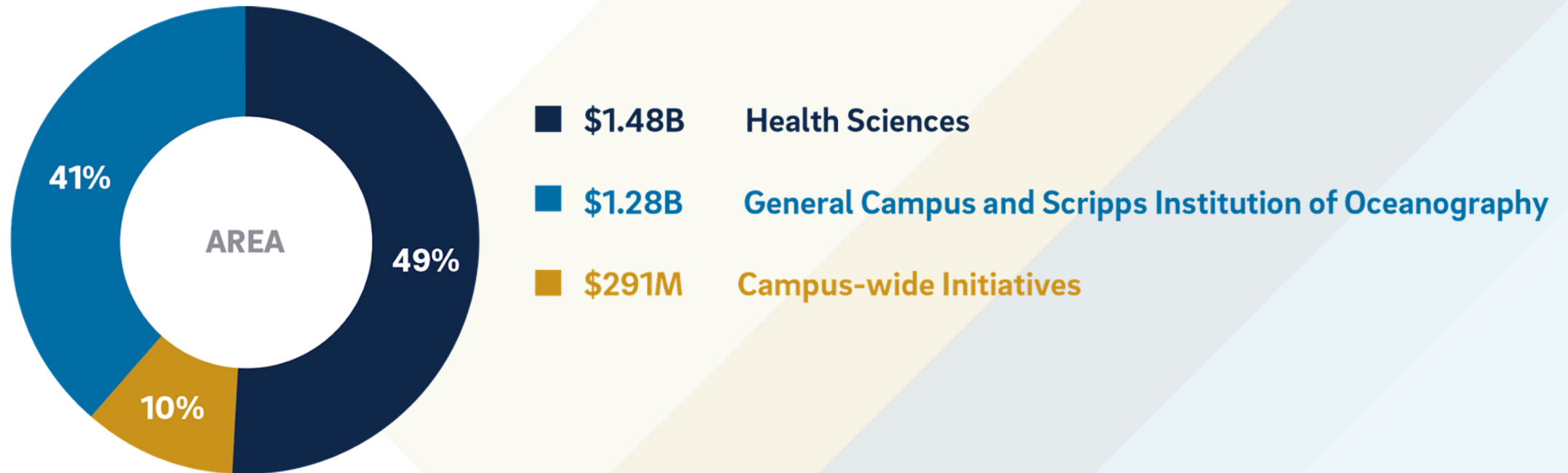
\$3.05B

RAISED

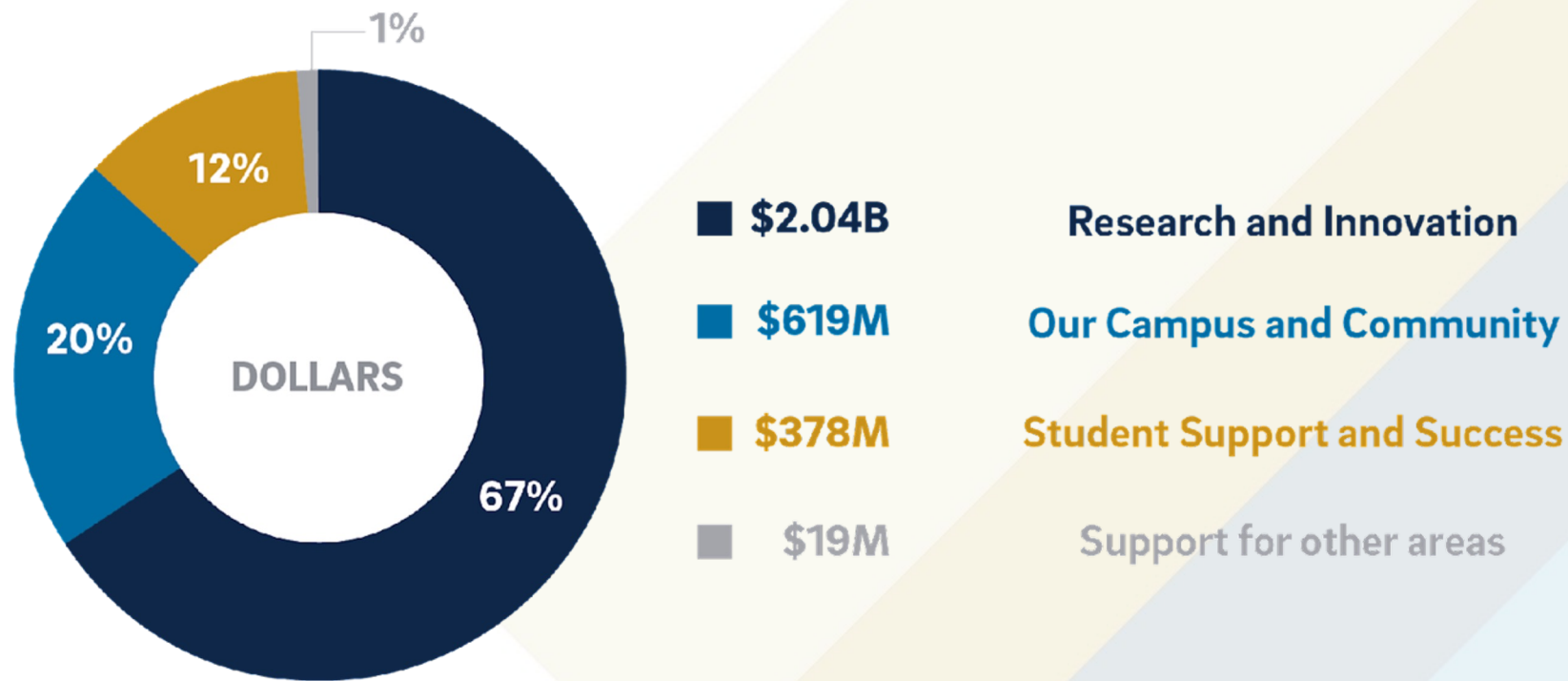
454

UNIQUE AREAS
IMPACTED

FUNDRAISING BY AREA



FUNDRAISING BY INITIATIVE



IMPACT

CAMPAIGN FOR UC SAN DIEGO

NEW SCHOLARSHIP
AND FELLOWSHIP
FUNDS CREATED

315

Scholarship
funds

184

Fellowship
funds

CHANCELLOR'S
SCHOLARSHIP AND
FELLOWSHIP
CHALLENGE

\$21M

allocated to
scholarships and
fellowships

1,550+

unique donors

2,700+

gifts

ENDOWED CHAIRS

123

New chairs

80%

Since 2012

83

Campus and Scripps
Institution of Oceanography

40

Health Sciences

ALUMNI NUMBERS



“Imagine What’s Next Campaign”

2000 – 2007



The Campaign for UC San Diego

2012 – 2022



CAMPUS TRANSFORMATION

CAPITAL PROJECTS COMPLETED OR STARTED DURING THE CAMPAIGN

JACOBS MEDICAL CENTER (2016)



HILLCREST OUTPATIENT PAVILION (FUTURE)



LA JOLLA FAMILY HOUSE (2020)



KOMAN FAMILY OUTPATIENT PAVILION (2018)



THE TRANSFORMATION OF UC SAN DIEGO

UC SAN DIEGO HEALTH AND HEALTH SCIENCES



ALTMAN CLINICAL AND TRANSLATIONAL
RESEARCH INSTITUTE (2016)



BIOMEDICAL RESEARCH FACILITY II (2014)



TED AND JEAN SCRIPPS MARINE CONSERVATION
AND TECHNOLOGY FACILITY (2022)



TATA HALL FOR THE SCIENCES (2018)

THE TRANSFORMATION OF UC SAN DIEGO

RESEARCH AND ACADEMIC ENTERPRISE

FRANKLIN ANTONIO HALL (2022)



PUBLIC ENGAGEMENT BUILDING (2021)



DESIGN AND INNOVATION BUILDING (2021)



ARTS AND HUMANITIES BUILDING (2021)



THE TRANSFORMATION OF UC SAN DIEGO

RESEARCH AND ACADEMIC ENTERPRISE



NORTH TORREY PINES LIVING AND
LEARNING NEIGHBORHOOD (2020)



PEPPER CANYON WEST HOUSING (FALL 2024)



THEATER DISTRICT LIVING AND
LEARNING NEIGHBORHOOD (2023)

UC San Diego



MESA NUEVA (2018)
NUEVO WEST AND NUEVO EAST (2020)

THE TRANSFORMATION OF UC SAN DIEGO

STUDENT HOUSING

UC SAN DIEGO VILLA LA JOLLA (2023)



TRITON CENTER (FALL 2025)



UC SAN DIEGO PARK & MARKET (2022)



UC SAN DIEGO BLUE LINE (2021)



THE TRANSFORMATION OF UC SAN DIEGO

ALUMNI AND COMMUNITY

MANDEVILLE GALLERY (2022)



THE CRAFT CENTER (2021)



CONCORDANCE
BY ANN HAMILTON (2021)



EPSTEIN FAMILY AMPHITHEATER (FALL 2022)



THE JEANNIE (2021)



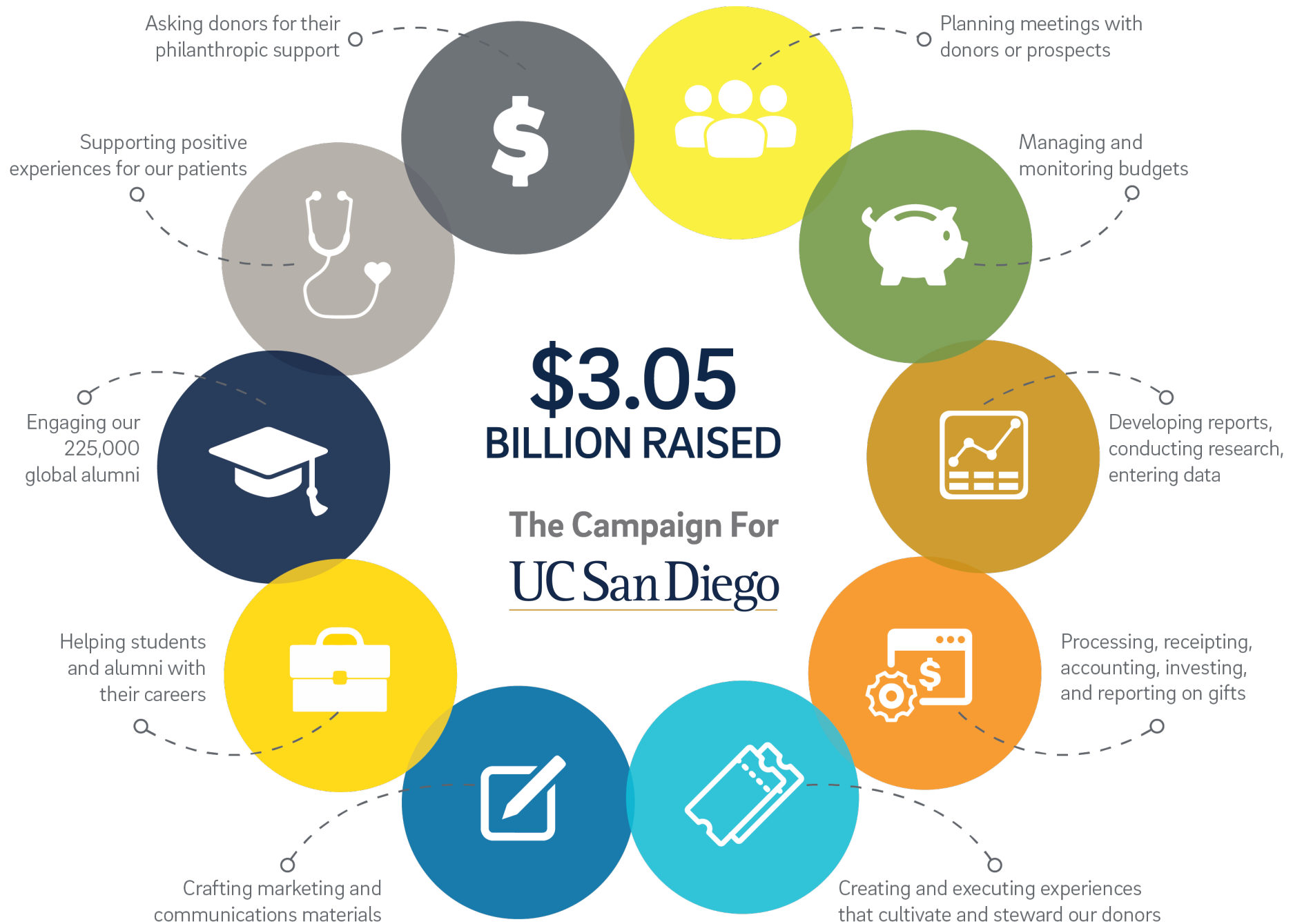
THE TRANSFORMATION OF UC SAN DIEGO

THE ARTS



HOW WE DID IT

ALL HANDS ON DECK





500,000
gifts processed



680+
donor and alumni engagement, stewardship
and cultivation events every year



43,000+
total career advising
appointments held



890
business intelligence reports
and lists generated annually



17,750+
Tritons Connect activations



3,200+
total creative projects with partners across Advancement



4,800+
giving capacity
confirmations annually



940+
PM liaison meetings with giving officers annually



3,500+
data imports, updates and system projects annually



54
Advancement department budgets planned



6,800,000
direct mail and
e-solicitations sent annually



850+
research profiles
and projects annually



11,000+
alumni engage with UC San Diego every year



Nearly 6,800
annual face-to-face visits
with donors and prospects



700,000+
accounting ledger
transactions



5,400+
gift funds managed
*(an increase from
2,700 pre-Campaign)*



300,000
donor reports and
gift acknowledgements



300+
Foundation Board and Committee meetings

SINCE THE
BEGINNING OF
THE CAMPAIGN
(JULY 2012)

SINCE THE
BEGINNING OF
THE PUBLIC PHASE
OF THE CAMPAIGN
(MARCH 2017)

Thank you!