

NONCONVENTIONAL FROM THE START

The transformational impact of the Campaign for UC San Diego.

The success of the Campaign for UC San Diego has been integral to the unprecedented transformation of our university. As a place known for taking risks, pushing boundaries, and daring to dream, our most cherished tradition is challenging convention. We boldly strive to make the world a better place and to continue the nontradition.

“The incredible support from our generous donors during the Campaign for UC San Diego has fueled a remarkable physical, intellectual, and cultural transformation that has greatly enhanced the experiences of our students, our patients and our greater San Diego community, in addition to benefiting countless lives around the globe,” says Chancellor Pradeep K. Khosla.

Gifts and grants of all sizes from more than 164,000 donors have supported our strategic vision as a student-centered, research-focused, service-oriented public university. And we’re just getting started.



Visionary Leadership: Honorary chairs Joan and Irwin Jacobs, Ernest Rady, and T. Denny Sanford contributed critical insight, forward-looking guidance and transformative gifts to health care and clinical research, arts and culture, innovation, and scholarships and fellowships. Pictured L-R: Ernest Rady, Irwin Jacobs, Chancellor Pradeep K. Khosla, Joan Jacobs, and T. Denny Sanford in 2015.

164K+

total donors, including 122,000 new donors, who made gifts of all sizes

\$3.05 BILLION+

raised—\$1 billion more than
our original campaign goal

91%

of donors made gifts
of less than \$1,000

46.6K+

alumni donors with
\$257.2 million gifts

1300%+

increase in alumni giving
over the previous campaign

“The belief in UC San Diego as a force for change gave us three billion new reasons to keep exploring, to keep discovering and to keep impacting the world around us.”

— Chancellor Pradeep K. Khosla

Campus Transformation: Multiple projects, including the planned Triton Center (pictured), are enhancing and transforming UC San Diego into a welcoming, dynamic and memorable destination for students, alumni, employees, health care professionals, patients and community members.

“The North Torrey Pines Living and Learning Neighborhood (NTPLL) is a place that brings everyone together, to study, to create, to play and to socialize. Sixth College has always felt like a place that welcomes everyone, and this new neighborhood really does that.”

—Jenayah Shaheed ’23

STUDENT SUPPORT AND SUCCESS

In 2020, the **North Torrey Pines Living and Learning Neighborhood (NTPLL)** became the new home for Sixth College and 2,000 undergraduate students. And with open spaces, thought-provoking art, dining and the **new Craft Center**, it is a buzzing social hub for the entire campus.

The center received philanthropic support from alumni like Wendy Kwok ’99 who established an endowment to help fund center programs and provide students with free and low-cost opportunities to participate.

NTPLL includes the **School of Arts and Humanities**, the **School of Social Sciences**, and a new home for its department committed to civic education, the **Department of Urban Studies and Planning**. It also includes “**The Jeannie**,” a 600-seat auditorium, named in recognition of a gift from Arthur and Jeannie Rivkin.



“Engaging in artistic activities is like a secret learning language. This kind of tactile creative work allows your fingers to do the thinking, so you can lose and rediscover yourself in the process.”

—Annika Nelson, manager of the UC San Diego Craft Center

The neighborhood also includes the **Suraj Israni Center for Cinematic Arts**, made possible through a gift from Deepak and Varsha Israni, in memory of their son, an aspiring filmmaker. The endowment gift will promote research, scholarship, teaching, production and the exhibition of film and moving image arts.



ACCESS AND AFFORDABILITY



Throughout his tenure, Chancellor Khosla has significantly expanded access and affordability for students. Established in 2013, the **Chancellor’s Associates Scholars Program (CASP)** has provided more than 1,800 scholarships to deserving students, guaranteeing a debt-free education. CASP is built on a commitment to diversity and inclusion for high-achieving students from high schools, community colleges, organizations for underrepresented communities and students enrolled in federally recognized Native American tribes from across California.

Itzel Guadalupe Jimenez Jimenez ’25, a **Karen and Jeff Silberman Chancellor’s Associates Scholar** and Lincoln High School graduate, chose to major in Spanish literature after recalling a childhood memory of watching her mother struggle to communicate while in the emergency room.

“The Chancellor’s Associates Scholarship has given me a chance to study and pursue my dream career,” says Jimenez Jimenez, who hopes to work as a translator in the health care industry to help all patients get the care they need. “This scholarship really means a lot to me because it is one less thing my family has to worry about.”

As part of the Campaign for UC San Diego, Chancellor Khosla personally challenged the community to support undergraduate scholarships, graduate fellowships and health-related professional school scholarships with a \$1 match for every \$2 gift. The result: a challenge met with more than \$21 million raised for scholarships and fellowships from over 2,700 gifts.

Learn more about CASP on pg. 48



The **Goeddel Family Technology Sandbox** is a new, innovative facility offering real-world experience for students and postdocs in the School of Biological Sciences. The Sandbox is made possible through a \$7.5 million gift from biotech industry leader David Goeddel ’72 and his wife, Alena. It is part of a 10-year public-private partnership with Thermo Fisher Scientific to provide UC San Diego students and researchers access and training on state-of-the-art instrumentation to prepare for careers in biotech and academia.

Under the agreement, Thermo Fisher will provide support for various research initiatives, scholarships and fellowships. The company will also collaborate with UC San Diego on community outreach programs, curriculum development and career mentorship.

“The Goeddel Family Technology Sandbox will further enhance UC San Diego’s profile as one of the nation’s top places to study the biological sciences and as the top producer of talent to fuel innovation in life sciences in both academia and industry,” says Kit Pogliano, dean of the School of Biological Sciences.

OUR CAMPUS AND COMMUNITY

The Campaign has laid the groundwork for future campus capital projects like the new **Triton Center**. This new four-building project will be a nexus of activity at the center of campus. It will comprise the **Alumni and Welcome Center**, the Student Success Building—housing the Teaching + Learning Commons, the Triton Transfer Center and Global Education—and a hub for Student Health and Well-Being. The complex will also include a celebration space and a meta gallery that will integrate augmented reality, virtual reality and physical art, all in one space. The long-awaited Alumni and Welcome Center will serve as a meeting space for alumni, students and members of the community. It will also capture the official (and unofficial) history of UC San Diego through curated exhibitions featuring alumni, campus traditions and more. Share your campus photos, keepsakes and more at magazine@ucsd.edu.

The university is now connected to the region like never before with the opening of the 11-mile extension of the **UC San Diego Blue Line** trolley to campus. And just steps from its downtown stop, **UC San Diego Park & Market** opened in May 2022.

*“The **Alumni and Welcome Center** will be the first stop for Tritons who return to their amazing university. When they come to connect with students, visit for alumni events, enjoy world-class performances or take UC San Diego Extended Studies courses, this will be the start of their experience—their home on campus.”*

— Chancellor Pradeep K. Khosla

UC San Diego Park & Market is designed to serve the entire San Diego community as a social and intellectual hub for civic engagement, learning and collaboration. The flexible design of the space supports the university’s commitment to connecting with the cultural heritage and shared values of the region’s diverse social, cultural and economic community.

Longtime UC San Diego donor Malin Burnham and his wife, Roberta, committed \$3 million to support a partnership between the Burnham Center for Community Advancement and UC San Diego. This led to the creation of a “civic collaboratory” at Park & Market focused on bringing together great minds to advance the region.

David and Claire Guggenheim also gave \$1 million to the project, establishing their namesake **David and Claire Guggenheim Theatre**, a 225-seat black box theater used for a wide range of performances and teaching.



“We are thrilled that the new venue will present outstanding artists and exciting events, and will also give our incredible students opportunities to experience the use of a state-of-the-art amphitheater.”

— Phyllis Epstein



The much-anticipated 2,650 seat, open-air **Epstein Family Amphitheater** will open in October 2022. The amphitheater was made possible with a gift from Daniel and Phyllis Epstein. When not hosting a performance, the amphitheater will serve as a public, open space for recreation, celebration and connection.

Read more about the lineup for the Epstein Family Amphitheater on pg. 54



Q&A with
Aryeh Bourkoff '95
Co-Chair, Campaign for
UC San Diego Cabinet

Aryeh Bourkoff '95 is founder and CEO of LionTree, an independent investment and merchant bank. Bourkoff, along with co-chair Ken Kroner, PhD '88, led the 100-plus-member Campaign for UC San Diego Cabinet; more than half were alumni. Notably, each and every cabinet member donated to the Campaign, generating support totaling more than \$1 billion. In recognition of Bourkoff's firm's \$5 million gift to support scholar-athletes, RIMAC Arena was renamed **LionTree Arena**.

Why do you feel private support is so critical to the future of the campus?

LionTree's gift is an investment in UC San Diego's impact, growth and potential. UC San Diego is home to many breakthroughs, and the Campaign has offered an opportunity for private partners to support and take part in the positive and far-reaching impact the university is having across all areas of society. This type of partnership creates a shared commitment in each other's success, maximizing outcomes and creating opportunities to work together in the future.

Why is it important to support UC San Diego Athletics and our scholar-athletes?

The college experience provides an important foundation to build meaningful, formative and influential relationships with others. UC San Diego's transition to NCAA Division I will enhance the overall college experience, which will also strengthen the university's brand and its ability to attract the world's top scholar-athletes, students, faculty and research staff.

What changes have you seen at UC San Diego since your graduation?

UC San Diego has developed into a world-class research university in a very short period of time. It's been amazing to witness. Building on that success in academia and research, UC San Diego has emerged as a global enterprise, while also staying focused on the local community. I couldn't be more proud of my alma mater.

Read more at campaign.ucsd.edu/bourkoff

HEALTH AND MEDICINE

Since the start of the Campaign, UC San Diego Health experienced an immense physical transformation thanks in large part to the generosity of numerous philanthropic partners helping cement its status as the top hospital in San Diego and one of the best in California. The opening of the **Altman Clinical and Translational Research Institute** in 2014, followed by the opening of the **Jacobs Medical Center** in 2016, were the first steps in our effort to move discoveries from laboratory bench to patient bedsides. Now in its sixth year, the medical center offers advanced care across three pavilions: the **A. Vassiliadis Family Pavilion for Advanced Surgery**, the **Pauline and Stanley Foster Pavilion for Cancer Care**, and the **Rady Pavilion for Women and Infants**. In 2018, the **Koman Outpatient Pavilion** opened to complement the existing infrastructure in La Jolla.

“The transformation of east campus has been remarkable,” says Dr. Gary Firestein, senior associate vice chancellor for Health Sciences. “I cannot think of another academic medical center that has committed as much effort and resources to benefit our patients.”

The extraordinary growth in the region is set to continue through the revitalization of **UC San Diego Health—Hillcrest Campus**. The 15-year, five-phase project will increase access to leading-edge care including specialized diagnostic, treatment and surgery services in one location. It will also ensure



all buildings meet seismic safety codes, beginning with the redevelopment of the **Hillcrest Outpatient Pavilion**, thanks in part to the support of **Price Philanthropies**.

“As our region continues to grow, particularly in the central and south county areas, a new Hillcrest facility will allow us to amplify our advanced care to the community for common illnesses and complex conditions, strengthening our position as the beacon of health care,” says Dr. Ted Chan, chair of the Department of Emergency Medicine at UC San Diego Health.

Coming Together to Tackle Cancer

Many campaign donors helped advance cancer treatments. Diverse centers and research initiatives established at UC San Diego Health included the **Hanna and Mark Gleiberman Head and Neck Cancer Center**, the **Dean-Hertzberg Breast Cancer Database System** at Moores Cancer Center, and the **Comprehensive Breast Health Center** supported by Rebecca Moores.

Alzheimer’s Disease Research Gets a Boost

Alzheimer’s disease is a progressive neurological disorder that affects more than six million Americans, and the number is projected to grow.

Daniel and Phyllis Epstein understand the devastating impact of the disease on families. Dan’s identical brother, David, suffered from Alzheimer’s for 15 years before losing his battle to the debilitating disease. Determined to make a difference for other patients and families, the Epsteins donated \$50 million to UC San Diego and USC, split between the universities, to create the **Epstein Family Alzheimer’s Research Collaboration**.

At UC San Diego, the funds will drive research led by the **Alzheimer’s Disease Cooperative Study** (ADCS), under the leadership of Dr. Howard Feldman, dean of Alzheimer’s Disease Research, professor of neurosciences at UC San Diego School of Medicine, and a neurologist. It will catalyze Alzheimer’s disease research efforts across the UC San Diego campus.



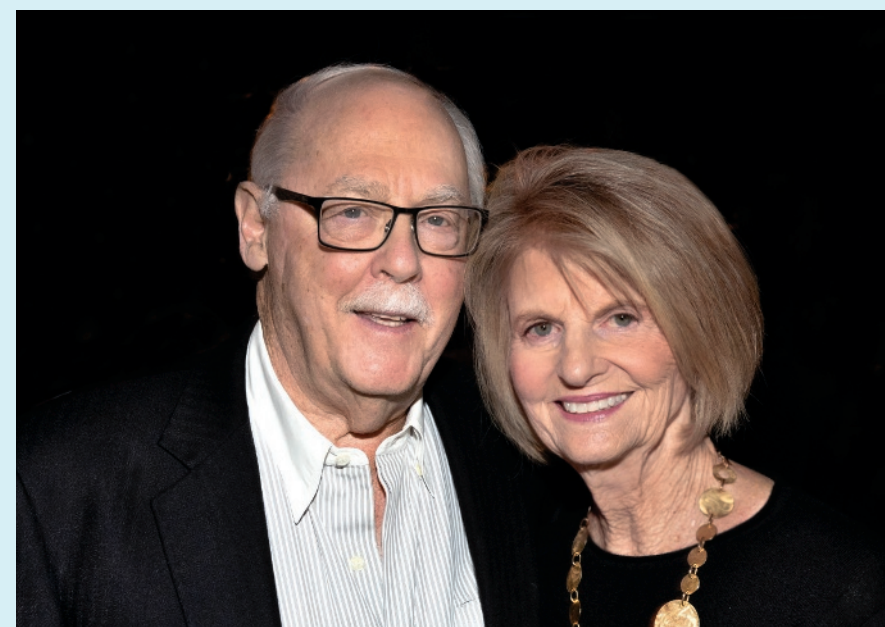
(Pictured left to right): Dr. Robert N. Weinreb, director, Shiley Eye Institute; Darlene Shiley; Patty Maysent, CEO, UC San Diego Health; Chancellor Pradeep K. Khosla



Dr. Howard Feldman, director of the Alzheimer’s Disease Cooperative Study



Andrew Viterbi



Daniel and Phyllis Epstein

“This is an opportunity of a generation,” says Feldman. “Our vision is to disrupt the current state of Alzheimer’s disease treatment development by innovating new therapeutic approaches and smart clinical trial designs that accelerate progress in collaboration with others.”

Focus on Eye Health

Several generous donors came together to fight eye disease and blindness and to support ocular wellness.

Andrew J. Viterbi gave \$50 million to name the **Viterbi Family Department of Ophthalmology** and the **Viterbi Family Vision Research Center**. The gift also created six new endowed faculty chairs which provide additional support for research and help to retain and recruit top medical minds to UC San Diego.

The Nixon Visions Foundation, led by UC San Diego alumnus Brandon Nixon ’85, and his wife, Janine, established the **Nixon Visions Foundation Macular Dystrophy-PRPH2 Research Fund** to treat macular dystrophy, a rare but devastating condition for which there is no cure.

And continuing her decades-long legacy of support for eye health, Darlene Shiley gave \$10 million for the clinical space expansion of the **Shiley Eye Institute** at UC San Diego Health. The gift will finance the expansion of the clinical space and function of the Institute.

RESEARCH AND INNOVATION

In 2018, **Tata Hall for the Sciences**, home of the **Tata Institute for Genetics and Society** and the **Kavli Institute for Brain and Mind**, provided new research and teaching space for the schools of Biological and Physical Sciences. That same year, the cross-disciplinary **Halicioğlu Data Science Institute** became the campus hub for data science, training students in the latest techniques and transforming the research of scholars. And in 2019, the **Herbert Wertheim School of Public Health and Human Longevity Science** was established with a mission to create and promote healthier populations on a local, national and global scale through public health research and education.

This fall, the university will open **Franklin Antonio Hall**, named for the late UC San Diego alumnus and co-founder of Qualcomm. This new engineering building is dedicated to facilitate interactions between Jacobs School of Engineering faculty and students with research spaces organized into “collaboratories” housing multiple teams, each led by a different professor, providing unique opportunities to interact and collaborate.

Read more about the life of Franklin Antonio '74 on pg. 52

Foundations Propel Research Growth and Impact

Bolstering UC San Diego’s research funding portfolio—a record-breaking \$1.64 billion in fiscal year 2022—private grants from foundations have had wide-ranging impact across campus throughout the Campaign.

As part of their more than \$14 million in Campaign support, the Hellman Foundation launched the next generation of academic leaders by providing early-career awards for young faculty. The Simons Foundation provided over \$100

million, including their commitment to establish the **Simons Observatory** in Chile’s Atacama Desert, which seeks to push the boundaries of our understanding of the origins of the universe. The Mellon Foundation contributed nearly \$10 million, including a series of grants to expand the **cross-border community stations initiative** designed to tackle urban inequality. More than \$61 million in support from the Gates Foundation has advanced a variety of efforts in gender equity, medicine and education. Over \$16 million in grants from Aligning Science Across Parkinson’s are helping to elucidate the underlying mechanisms of Parkinson’s disease and develop gene therapies. And the Gordon and Betty Moore Foundation has supported a variety of projects through their more than \$34 million in support over the course of the Campaign, from marine microbiology and research communications to new medical diagnostic tools and astronomy.



“Our school has several strengths... including a health system that is integrated with our academic mission and that allows for training and scholarship that advances population health initiatives.”

— Cheryl Anderson, founding dean of the Herbert Wertheim School of Public Health and Human Longevity Science



Rising Tide: The Center for Climate Change Impacts and Adaptation is addressing the effects of climate change, such as flooding in Imperial Beach, Calif.

Homelessness Hub Addresses Regional Issue

Homelessness is a product of complex and often overlapping problems. With gifts of \$1 million from Phyllis and Dan Epstein, and Hanna and Mark Gleiberman, UC San Diego will be better equipped to study this growing area of concern with the new **UC San Diego Homelessness Hub**. The newly launched program will serve as a non-partisan hub for research, education, policy and action on homelessness.

“It’s our hope that the Homelessness Hub at UC San Diego will work collaboratively with universities, nonprofits and public agencies to use data-driven strategies to inform policymakers on how to approach and alleviate the homelessness crisis in San Diego,” says Mark Gleiberman.

“Philanthropic support like this from the Epsteins and Gleibermans is helping drive a wide range of critical work in the social sciences—from homelessness to immigration and racial inequity—that benefit our society now and will shape the future for generations to come,” says Carol Padden, dean of the School of Social Sciences.

Ted and Jean Scripps Marine Conservation and Technology Facility

Thanks to a \$6 million gift from Bill and Kathy Scripps, Ed and Christy Scripps, and an anonymous member of the Scripps family, the Scripps Institution of Oceanography will continue to lead interdisciplinary efforts to educate future leaders in marine stewardship and the preservation of marine species and ecosystems at the new **Ted and Jean Scripps Marine Conservation and Technology Facility**. With a near 120-year history of conservation research, the institution is one of the oldest, largest and most important centers for ocean, earth and atmospheric sciences in the world.

“As climate change firmly takes hold and alters the ocean environment, it is more important than ever to understand the challenges our oceans face and what we can do to preserve them,” says Ed Scripps. “This center is fundamental in that process.”

The new building will be home to the **Center for Marine Biodiversity and Conservation**, an interdisciplinary effort to educate the next generation of leaders in marine conservation with as state-of-the-art laboratories, instruction spaces and test spaces.

Addressing Climate Change Now

In 2015, a \$5 million gift from Richard and Carol Dean Hertzberg established the **Center for Climate Change Impacts and Adaptation**.

The center at the Scripps Institution of Oceanography taps the expertise of climate scientists as well as experts including economists, sociologists, engineers, urban planners and political scientists to look at climate change-related issues ranging from sea-level rise to more extreme weather with the potential to disrupt commerce, agriculture and the habitability of certain regions. Current projects include a sea-level rise and flood alert program in the vulnerable coastal community of Imperial Beach.

“This gift from the Hertzbergs has had immediate impact on climate change research and adaptation planning,” says Margaret Leinen, vice chancellor of marine sciences at UC San Diego and director of Scripps Oceanography. “The center is also training the next generation of climate science and policy leaders through the professional master’s program at Scripps.”

The support of our community of alumni, students, faculty and staff, friends and patients has empowered UC San Diego to enhance student support, ensure student success, transform our campus, connect our community, spark innovative research, and redefine medicine and health care on a global scale. Thanks to our visionary philanthropic partners—and through the momentum generated by the Campaign for UC San Diego—we will continue our nontraditional path, unleashing a diverse community of doers who imagine unexpected answers that can transform humanity for the better. ■

Learn more about the Campaign for UC San Diego and the incredible impact of our donors over the last decade at campaign.ucsd.edu

BY THE NUMBERS

In addition to the Campaign for UC San Diego, the last decade has brought significant physical, intellectual and cultural change to the campus community. In the years to come, this profound campus transformation will serve as a tangible reminder of the efforts made to enhance the student experience, enrich the community, and spark research and innovation.

Campus Transformation

338%

increase in the endowment
(from \$555M to \$2.43B)

44%

increase in inpatient care capacity
(from 554 to 799 patient beds)

62%

increase in research funding
(from \$1.04B to \$1.64B)

315

new undergraduate
scholarships

184

new graduate
fellowships

123

endowed chairs established
(80% increase since 2012)

98%

increase in undergraduate applications
(from fall 2012 to fall 2022)

99%

increase in Black, Latinx
and Native American
undergraduate students
(2012-2021; domestic students)

“It has been gratifying to witness the transformation of the UC San Diego campus and the consistent emphasis on enhancing the student experience.”

– Cristina Chiriboga-Hahn, MA '73,
chair of the Chancellor's Community Advisory Board

Impact like

non
other



Lisa Stellwagen, MD
Clinical Professor of Pediatrics, School of Medicine
Executive Director, UC Health Milk Bank

Gentry Patrick
Professor of Neurobiology
School of Biological Sciences
Director, Center for Empathy and
Social Justice in Human Health



Tammy Russell, PhD '24
NOAA Dr. Nancy Foster Scholar
Scripps Institution of Oceanography

At UC San Diego, our most cherished tradition is challenging convention. So when we became the youngest university in the country to surpass a multibillion-dollar fundraising milestone in a single campaign, we knew it was thanks to a boldly nontraditional community of donors, believers and doers.

Thank you for continuing the
nontradition.

The Campaign For
UC San Diego

campaign.ucsd.edu