

PRIMARY LOGO



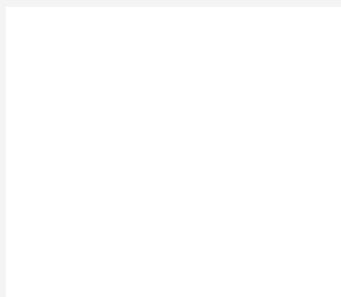
PRIMARY LOGO



GRAPHIC ELEMENTS



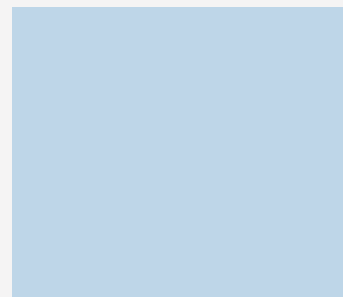
**FOGRA 29**  
Pantone Black 6C  
#000221  
RGB: 0/1/35  
CMYK: 100/97/0/86



**WHITE**  
#ffffff  
RGB: 255/255/255  
CMYK: 0/0/0/0

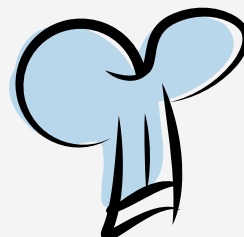
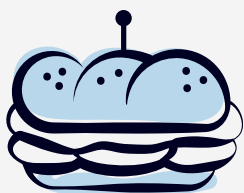


**INDIGO**  
Pantone 534C  
#232E61  
RGB: 34/45/101  
CMYK: 66/55/0/60



**BEAU BLUE**  
Pantone 290C  
#BED6E8  
RGB: 185/215/234  
CMYK: 21/8/0/8

GRAPHIC ELEMENTS



TITLES & BODY: FUTURA

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

CALLOUTS: SHELBY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Our subs are  
kind of a  
*Big Dill*