

CULTIVATING GROWTH: THE 23RD ANNUAL SHIELDS SOCIETY MEMBER LUNCHEON

2023 CASE CIRCLE OF EXCELLENCE AWARDS

CATEGORY: SPECIAL EVENTS | IN-PERSON (SINGLE DAY)

CASE DISTRICT VII

UCDAVIS

Peter J. & Carolee W. Shields Society

The Peter J. and Carolee W. Shields Society recognizes the tremendous generosity of Aggies who have included UC Davis or UC Davis Health in their estate gifts, regardless of their size.

CULTIVATING GROWTH: 23RD ANNUAL SHIELDS SOCIETY MEMBER LUNCHEON

The Shields Society Annual Luncheon was established in 1999 to recognize members, and to celebrate the lasting impact they have on students, research and more at the university.

This year, we were honored to invite members back to campus. The theme Cultivating Growth not only captured the legacy of the Shields Society, but alluded to the interactive component of the event, a planting demonstration by staff from the UC Davis Arboretum and Public Gardens--a small way of thanking our members and highlighting some of the most beautiful spaces on the campus.



INVITATION

*We will provide all the necessary
mini-succulent garden materials as
our way of thanking you for including
UC Davis in your planned giving.
Casual clothing is recommended.*

UCDAVIS

Development and Alumni Relations
University of California, Davis
One Shields Avenue



UCDAVIS
Shields Society

23rd Annual Shields Society Luncheon
October 29, 2022

*Created to honor those who have provided for
UC Davis in their estate plans*

CULTIVATING GROWTH

Join Kathleen Socolofsky, Assistant Vice Chancellor and Director of the UC Davis Arboretum and Public Garden, as we learn about the impact the Arboretum has on our campus, community and beyond. After lunch, the Arboretum and Public Garden team will guide you through creating a mini-succulent garden so you can take a piece of the Arboretum home with you.

CHANCELLOR GARY S. MAY
*cordially invites you to eat, drink and plant
in honor of your membership in the*

PETER J. AND CAROLEE W.
Shields Society

Saturday, October 29, 2022
11 a.m. to 1:30 p.m.

UC Davis Conference Center
550 Alumni Lane • Davis CA 95616

Please RSVP by October 12
[ucdavis.imodules.com/23rdannual
shieldsocietyluncheon](https://ucdavis.imodules.com/23rdannualshieldsocietyluncheon)

For special accommodations, please contact
530-754-2261 or response@ucdavis.edu

*Complimentary parking will be available
in visitor parking lot 1.*

THE PROGRAM



UC DAVIS Shields Society

EAT. DRINK. PLANT.

23RD ANNUAL LUNCHEON

Saturday, October 29, 2022

PROGRAM

11:00 A.M.

Reception in lobby

11:30 A.M.

WELCOME

Shaun B. Keister

Vice Chancellor for Development and Alumni Relations

Gary S. May

Chancellor, UC Davis

SPEAKERS

Kathleen Socolofsky

Assistant Vice Chancellor

Director, UC Davis Arboretum and Public Garden

John and Lois Crowe

11:45 A.M.

LUNCH

12:45 P.M.

Planting demonstration led by Stacey Parker,
Director of Public Horticulture and Engagement

1:30 P.M.

Event concludes

MENU

SALAD

Spinach Salad with Apples, Red Onion,
Gluten Free Croutons, Balsamic Vinaigrette
(Vegan/Gluten Friendly)*

Artisan breads served with butter

ENTRÉE

Russell Ranch Sun-Dried Tomato Tapenade
over Herb Marinated Salmon served on a bed
of Rice Pilaf and Seasonal Vegetables

VEGAN ENTRÉE

Polenta Cake served with Sautéed
Spinach and Wild Mushroom Ragout with
a Red Pepper Aioli (Vegan/Gluten Friendly)*

DESSERT

Caramel Apple Blossom

Coffee available upon request

**Items noted above are gluten-friendly, however, they
have not been prepared in a gluten-free environment.*

HONOR ROLL

PLEASE WELCOME OUR NEWEST SHIELDS SOCIETY MEMBERS

Takashi and Holly Newcomb Asano

Mary and Don Belkin

Brad M. Barber and Michael Borgg

John C. Bruhn, Ph.D and Christine M.
Bruhn, Ph.D.

Dr. R. Paul Cory, Mrs. Deborah Cory, and
their beloved Malamute Poco Cory

Ana de Bettencourt-Dias

Kathryn E. Yee Engel and Craig A. Engel

Ron and Loretta Fairman

Paul & Ruth Flowers

Daniel C. '84 and Ann O. Girard

Dr. Barbara Greenstein

Mary S. Hall Ph.D.

Michael Wolfe-Hallinger, MSW, LCSW-C

Mr. and Mrs. Paul R. Hallinger, Sr.

Judith E. Hecomovich

Steven Henry

Alison A. Hino

Lisa Nash Holmes, M.S.

Richard E. Jorgensen

Jean D. Kinsey, Ph.D.

JoAnn and Stan Kromfols

William Andrew Lang

Lawrence Lozares

Esther Lujan

Sunny Butler and Thomas Montgomery

Victoria E. Moore

Anne Marie Messano Petrie

Michele Praeger

Barbara Ramm

William and Nancy Roe

Debbie Rodriguez

Cheryl Young and Thomas Sebo

Michael Sowerwine

Lawrence D. Snyder

Leslie Spellman

The Estate of Ruenell Foy Temps

Robert A. Tipton

Gail and Ronald Unzelman

Michael J. Walsh

Celia and John Waterhouse

Linda Zanko

OUR SPEAKERS



Shaun Keister

VICE CHANCELLOR OF DEVELOPMENT AND ALUMNI RELATIONS AND PRESIDENT OF THE UC DAVIS FOUNDATION



Gary S. May

UC DAVIS CHANCELLOR



Kathleen Socolofsky

ASSISTANT VICE CHANCELLOR AND DIRECTOR OF THE UC DAVIS ARBORETUM AND PUBLIC GARDENS



Warren Roberts

UC DAVIS ARBORETUM AND PUBLIC GARDEN SUPERINTENDENT EMERITUS, MEMBER OF THE ARBORETUM GATEWAYS PROJECT (GARDENS, ART, AND THE ENVIRONMENT)

THE RECEPTION



Members socialized enthusiastically on this pleasant October afternoon.

THE LUNCHEON



Florals and greenery transformed the room, a nod to the topic and theme of the day.

When possible, our caterer used fresh ingredients produced by the student-run farm on our campus.



PLANTING DEMONSTRATION



Members listened and planted with Kathleen and other Arboretum staff.

As a small token of our gratitude, they received a pair of gardening gloves to take home, along with their succulents.

BY THE NUMBERS

Registrants

135

members registered to attend this year's luncheon

Attendance

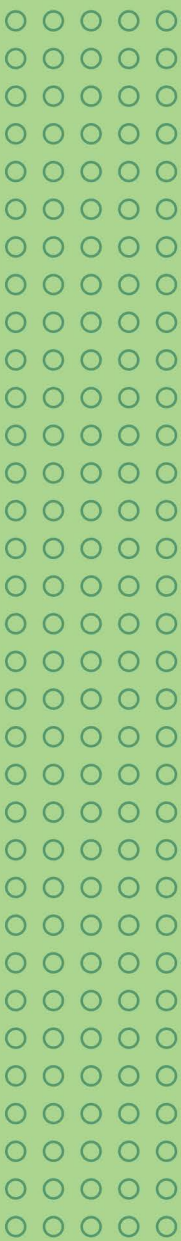
124

members were in attendance, a 92% show-rate. This is a considerable increase when compared to our average show-rate of 70% for other in-person events.

Collaboration

300+

plants were donated by the UC Davis Arboretum and Public Garden to our members for the demonstration.



MESSAGES OF GRATITUDE

Our members received a message from Assistant Vice Chancellor of Planned Giving, Brian Casey, thanking them for their participation and contributions to UC Davis.

83% of attendees opened and interacted with our Thank you message following the event.

Good Numbers

Additionally, we had a higher-than-average open rate for our invitation (44%).



The 23rd Annual Shields Society Luncheon

CULTIVATING GROWTH

Greetings,

Thank you for joining us for the 23rd Annual Shields Society Luncheon. We hope you enjoyed the mini-succulent garden planting activity led by the [UC Davis Arboretum and Public Garden](#) and learning about the impact the Arboretum has on our campus, community and beyond.

Kathleen Socolofsky, Assistant Vice Chancellor and Director of the UC Davis Arboretum and Public Garden, shared with us the growing impact of the Arboretum through collaborative engagement, environmental stewardship, leadership and mentorship.

I would also like to extend my personal thanks to our speakers for sharing their time and expertise with us. A special thank you to you, our Shields Society members, for your participation. It was a wonderful afternoon! Photos from the event can be viewed [here](#).

Thank you for being a Shields Society member. Your unwavering commitment and generosity is an inspiration to the entire Davis community. We hope you will join us for next year's luncheon and I hope to connect with you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Casey".

Brian S. Casey
Assistant Vice Chancellor, Planned Giving
University of California, Davis



UC Davis Development and Alumni Relations
One Shields Ave.
Davis, CA 95616



UCDAVIS
Development and
Alumni Relations
Office of Donor Relations