## SOCIAL MEDIA SCREENSHOTS

## **2022 UAlbany March Matchness**





UAlbany March Matchness is back!

From March 17 - March 31 your gift in support of UAlbany students could be worth up to 3x the original gift.

Head to http://albany.edu/marchmatchness to find out more information and check out all the challenges.





With #UAlbanyMarchMatchness \$1 = \$3. If you don't believe us head to albany.edu/marchmatchness to check our math.



**UAlbany Fund** Not affiliated with Meta

Donate now



Yesterday we passed the \$100k mark for #UAlbanyMarchMatchness!

In response Pepsi has generously offered an additional \$50k in matching funds.

Just one week left to have your gift matched at albany.edu/marchmatchness





UAlbany Fund @UAlbanyFund · Mar 31, 2022

Kebra Baako '23 is a first-generation student who gets to live out her and her parents' dream of an enriched college experience thanks to our generous donors.

Hear from Kebra and other students you make an impact on at bit.ly /uastudentstori...

#UAlbanyMarchMatchness



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We're celebrating the last day of #UAlbanyMarchMatchness with a giveaway!

We have been blown away at the support of UAlbany students over the last two weeks so we want to give away a very cool hat to show our gratitude.

Make a gift of ANY size to ANY designation TODAY to be entered to win albany.edu/marchmatchness... See more





UAlbany Fund @UAlbanyFund · Mar 17, 2022

In case you missed it today kicked off the 4th edition of #UAlbanyMarchMatchness! This giving event means your dollar goes even further in supporting #UAlbany students!

Head to albany.edu/marchmatchness to find out more information.







UAlbany Fund @UAlbanyFund · Mar 22, 2022

Make sure you come visit us by AcaDamiens to find out how you can win some prizes! We'll be there until 2pm today.

#UAlbanyMarchMatchness







17 You Retweeted



From March 17-31, your gift will help secure additional matching funds for all of our teams and student-athlete scholarships!

bit.ly/37GNWjR

#BeGreat #UAlbanyMarchMatchness







UAlbany Fund @UAlbanyFund · Mar 21, 2022

Have you checked out all the #UAlbanyMarchMatchness projects yet?

Here are a few with matching gifts which means your gift goes even further:

Class Gift: bit.ly/mm22classgift

Diversity, Equity and Inclusion: bit.ly/mm22dei

Purple Pantry: bit.ly/mm22purplepant...







UAlbany Fund @UAlbanyFund · Mar 22, 2022

While @RockefellerColl has already hit their #UAlbanyMarchMatchness goal there are still plenty of other projects that have matching funds available!

And remember all gifts will be matched by @PepsiCo up to \$100k so all gifts still make a huge impact!

@albany.edu/marchmatchness





UAlbany Fund @UAlbanyFund · Mar 31, 2022 Just under one hour left in #UAlbanyMarchMatchness!

Make a last second gift and hit a buzzer beater at albany.edu /marchmatchness

