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# PSU PUPS

2023 CASE CIRCLE OF EXCELLENCE  
AWARD NOMINATION  
DESIGN // SPECIALTY ITEMS



PSU  
Foundation

PORTLAND STATE UNIVERSITY



## SWAG FOR DOGS

As a part of our 2022 swag refresh we decided to include something for our dog lovers out there. This included a little treat tin and matching pop-up bowl so you can display Viking pride even at the dog park.



## CUSTOM TREAT SET



It was a fun challenge applying the feeling of being a Portland State Viking to dogs. We went with a playful illustration style in a simple color palette so it could work at any size and look good in any setting. The design on the tin was able to be adapted to the dog bowl in a single color easily, and brings cohesion to the two items.



# THANK YOU

**REBECCA OLSON**  
Content Director  
PSU Foundation

**JAMES WILSON**  
Graphic Designer  
PSU Foundation



**PSU**  
**Foundation**  
PORTLAND STATE UNIVERSITY

