

Dear **DONOR NAME**,

I hope you enjoyed a wonderful Thanksgiving holiday.

It is hard to believe we have arrived in December, with the end of the year fast approaching. I am grateful for our conversations about your interest in **endowing a scholarship fund/adding to your existing scholarship fund**. The Venture Forward Financial Aid Match will end on December 31, 2022 and with it, the ability to secure the University matching funds to amplify the impact of your gift.

Given our conversations about the vital role of scholarships, I thought you would enjoy [this video](#) of students reading thank-you letters that alumni wrote to scholarship donors when they were undergraduates.



Endowed scholarships are essential to the Princeton community. These funds sustain Princeton's promise of affordability and allow outstanding students to benefit from a transformative education.

I sincerely appreciate your consideration of **support/additional support** for financial aid. Please let me know if I can provide additional information.

[I will be in California next week and would be glad to meet in person if your calendar allows; Would your calendar allow for a call next week to touch base about the details on the Match?; ETC.]

Thank you for all you do for Princeton.

Regards,

Frontline Colleague